

**Weslaco Town Center**  
**Drive Times**  
**26.170307, -97.968269**

**Site Type: Drive Time**

**Latitude: 26.170307**  
**Longitude: -97.968269**  
**Radius: 5 minutes**

**Summary Demographics**

2009 Population	16,419
2009 Households	4,805
2009 Median Disposable Income	\$23,221
2009 Per Capita Income	\$9,934

**Industry Summary**

	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$64,354,935	\$642,276,921	<b>-\$577,921,986</b>	<b>-81.8</b>	243
Total Retail Trade (NAICS 44-45)	\$55,295,726	\$583,693,529	<b>-\$528,397,803</b>	<b>-82.7</b>	179
Total Food & Drink (NAICS 722)	\$9,059,209	\$58,583,392	<b>-\$49,524,183</b>	<b>-73.2</b>	64

<b>Industry Group</b>	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Motor Vehicle & Parts Dealers (NAICS 441)	\$14,018,426	\$110,761,335	<b>-\$96,742,909</b>	<b>-77.5</b>	35
Automobile Dealers (NAICS 4411)	\$12,292,208	\$104,064,309	<b>-\$91,772,101</b>	<b>-78.9</b>	20
Other Motor Vehicle Dealers (NAICS 4412)	\$767,882	\$1,212,304	<b>\$-444,422</b>	<b>-22.4</b>	3
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$958,336	\$5,484,722	<b>-\$4,526,386</b>	<b>-70.3</b>	12
Furniture & Home Furnishings Stores (NAICS 442)	\$2,341,810	\$5,266,212	<b>-\$2,924,402</b>	<b>-38.4</b>	5
Furniture Stores (NAICS 4421)	\$1,906,847	\$4,532,059	<b>-\$2,625,212</b>	<b>-40.8</b>	3
Home Furnishings Stores (NAICS 4422)	\$434,963	\$734,153	<b>-\$299,190</b>	<b>-25.6</b>	2
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$992,351	\$4,370,504	<b>-\$3,378,153</b>	<b>-63.0</b>	7
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$1,974,118	\$16,405,667	<b>-\$14,431,549</b>	<b>-78.5</b>	12
Building Material and Supplies Dealers (NAICS 4441)	\$1,892,739	\$15,792,346	<b>-\$13,899,607</b>	<b>-78.6</b>	9
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$81,379	\$613,321	<b>-\$531,942</b>	<b>-76.6</b>	3
Food & Beverage Stores (NAICS 445)	\$12,431,984	\$199,595,895	<b>-\$187,163,911</b>	<b>-88.3</b>	26
Grocery Stores (NAICS 4451)	\$11,521,508	\$192,255,988	<b>-\$180,734,480</b>	<b>-88.7</b>	15
Specialty Food Stores (NAICS 4452)	\$746,040	\$4,697,841	<b>-\$3,951,801</b>	<b>-72.6</b>	9
Beer, Wine, and Liquor Stores (NAICS 4453)	\$164,436	\$2,642,066	<b>-\$2,477,630</b>	<b>-88.3</b>	2
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$1,326,845	\$44,859,954	<b>-\$43,533,109</b>	<b>-94.3</b>	19
Gasoline Stations (NAICS 447/4471)	\$8,964,939	\$92,904,715	<b>-\$83,939,776</b>	<b>-82.4</b>	9
Clothing and Clothing Accessories Stores (NAICS 448)	\$2,516,092	\$20,564,592	<b>-\$18,048,500</b>	<b>-78.2</b>	31
Clothing Stores (NAICS 4481)	\$1,958,578	\$14,020,641	<b>-\$12,062,063</b>	<b>-75.5</b>	19
Shoe Stores (NAICS 4482)	\$263,704	\$5,114,740	<b>-\$4,851,036</b>	<b>-90.2</b>	8
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$293,810	\$1,429,211	<b>-\$1,135,401</b>	<b>-65.9</b>	4
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$737,451	\$4,504,281	<b>-\$3,766,830</b>	<b>-71.9</b>	7
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$350,262	\$817,008	<b>-\$466,746</b>	<b>-40.0</b>	5
Book, Periodical, and Music Stores (NAICS 4512)	\$387,189	\$3,687,273	<b>-\$3,300,084</b>	<b>-81.0</b>	2

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

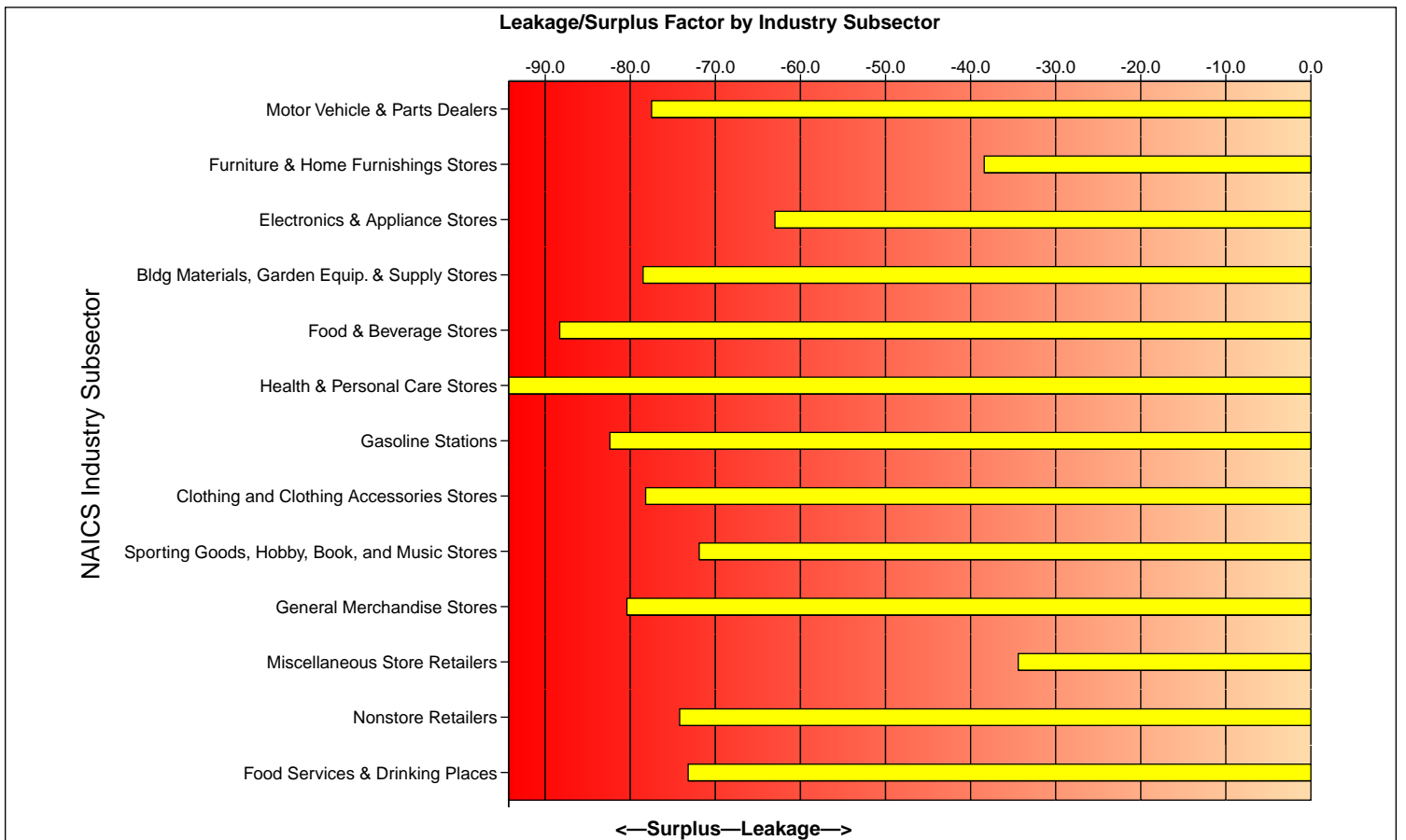
**Source:** ESRI and infoUSA®

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**26.170307, -97.968269**

**Site Type: Drive Time**

**Latitude: 26.170307**  
**Longitude: -97.968269**  
**Radius: 5 minutes**

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$8,733,176	\$80,337,108	\$-71,603,932	-80.4	13
Department Stores Excluding Leased Depts.(NAICS 4521)	\$3,734,159	\$48,211,865	\$-44,477,706	-85.6	4
Other General Merchandise Stores (NAICS 4529)	\$4,999,017	\$32,125,243	\$-27,126,226	-73.1	9
Miscellaneous Store Retailers (NAICS 453)	\$931,148	\$1,908,790	\$-977,642	-34.4	14
Florists (NAICS 4531)	\$103,644	\$528,768	\$-425,124	-67.2	6
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$466,522	\$328,272	\$138,250	17.4	2
Used Merchandise Stores (NAICS 4533)	\$53,649	\$69,648	\$-15,999	-13.0	2
Other Miscellaneous Store Retailers (NAICS 4539)	\$307,333	\$982,102	\$-674,769	-52.3	4
Nonstore Retailers (NAICS 454)	\$327,386	\$2,214,476	\$-1,887,090	-74.2	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$72,600	\$384,266	\$-311,666	-68.2	1
Vending Machine Operators (NAICS 4542)	\$42,787	\$0	\$42,787	100.0	0
Direct Selling Establishments (NAICS 4543)	\$211,999	\$1,830,210	\$-1,618,211	-79.2	0
Food Services & Drinking Places (NAICS 722)	\$9,059,209	\$58,583,392	\$-49,524,183	-73.2	64
Full-Service Restaurants (NAICS 7221)	\$4,001,136	\$24,033,250	\$-20,032,114	-71.5	37
Limited-Service Eating Places (NAICS 7222)	\$4,172,222	\$30,863,193	\$-26,690,971	-76.2	20
Special Food Services (NAICS 7223)	\$383,167	\$1,357,798	\$-974,631	-56.0	3
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$502,684	\$2,329,151	\$-1,826,467	-64.5	4



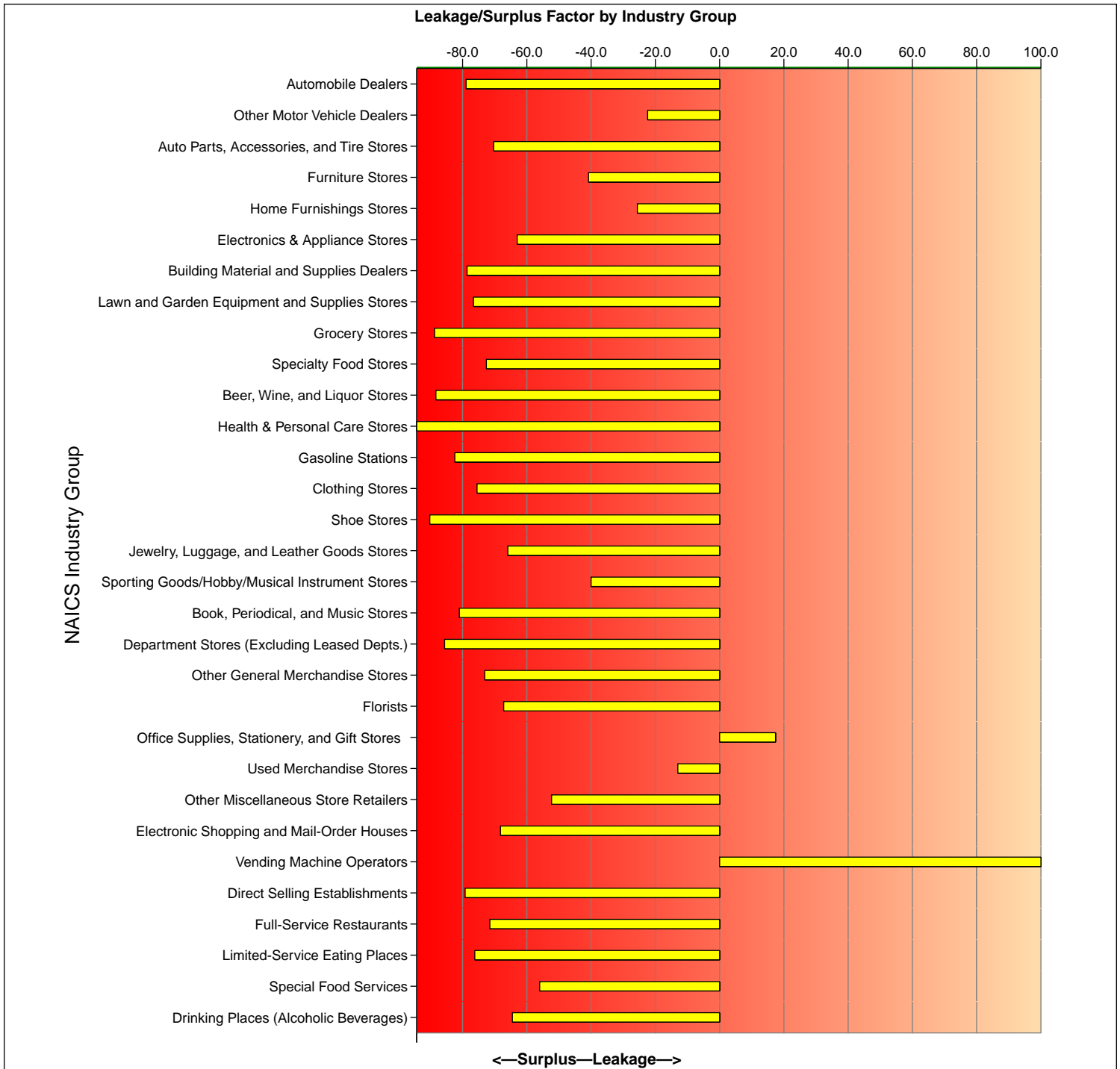
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**Site Type: Drive Time**

**Leakage/Surplus Factor by Industry Group**



Source: ESRI and infoUSA®

**Weslaco Town Center**  
**Drive Times**  
**26.170307, -97.968269**

**Site Type: Drive Time**

**Latitude: 26.170307**  
**Longitude: -97.968269**  
**Radius: 15 minutes**

**Summary Demographics**

2009 Population	178,774
2009 Households	51,225
2009 Median Disposable Income	\$24,832
2009 Per Capita Income	\$10,428

**Industry Summary**

	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$740,861,175	\$1,784,075,038	<b>-\$1,043,213,863</b>	<b>-41.3</b>	1,129
Total Retail Trade (NAICS 44-45)	\$637,557,780	\$1,610,944,019	<b>-\$973,386,239</b>	<b>-43.3</b>	878
Total Food & Drink (NAICS 722)	\$103,303,395	\$173,131,019	<b>-\$69,827,624</b>	<b>-25.3</b>	251

<b>Industry Group</b>	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Motor Vehicle & Parts Dealers (NAICS 441)	\$162,017,235	\$335,135,819	<b>-\$173,118,584</b>	<b>-34.8</b>	176
Automobile Dealers (NAICS 4411)	\$141,099,065	\$299,947,447	<b>-\$158,848,382</b>	<b>-36.0</b>	111
Other Motor Vehicle Dealers (NAICS 4412)	\$9,648,357	\$9,163,741	<b>\$484,616</b>	<b>2.6</b>	12
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$11,269,813	\$26,024,631	<b>-\$14,754,818</b>	<b>-39.6</b>	53
Furniture & Home Furnishings Stores (NAICS 442)	\$27,167,241	\$20,673,763	<b>\$6,493,478</b>	<b>13.6</b>	23
Furniture Stores (NAICS 4421)	\$22,033,007	\$12,879,580	<b>\$9,153,427</b>	<b>26.2</b>	13
Home Furnishings Stores (NAICS 4422)	\$5,134,234	\$7,794,183	<b>-\$2,659,949</b>	<b>-20.6</b>	10
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$10,973,591	\$10,109,907	<b>\$863,684</b>	<b>4.1</b>	30
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$23,411,214	\$52,448,617	<b>-\$29,037,403</b>	<b>-38.3</b>	55
Building Material and Supplies Dealers (NAICS 4441)	\$22,419,822	\$48,351,879	<b>-\$25,932,057</b>	<b>-36.6</b>	39
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$991,392	\$4,096,738	<b>-\$3,105,346</b>	<b>-61.0</b>	16
Food & Beverage Stores (NAICS 445)	\$142,774,264	\$540,138,633	<b>-\$397,364,369</b>	<b>-58.2</b>	168
Grocery Stores (NAICS 4451)	\$132,648,300	\$517,723,438	<b>-\$385,075,138</b>	<b>-59.2</b>	108
Specialty Food Stores (NAICS 4452)	\$8,226,913	\$17,401,751	<b>-\$9,174,838</b>	<b>-35.8</b>	54
Beer, Wine, and Liquor Stores (NAICS 4453)	\$1,899,051	\$5,013,444	<b>-\$3,114,393</b>	<b>-45.1</b>	6
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$15,516,135	\$81,540,757	<b>-\$66,024,622</b>	<b>-68.0</b>	67
Gasoline Stations (NAICS 447/4471)	\$102,720,980	\$211,915,687	<b>-\$109,194,707</b>	<b>-34.7</b>	39
Clothing and Clothing Accessories Stores (NAICS 448)	\$28,381,309	\$101,751,157	<b>-\$73,369,848</b>	<b>-56.4</b>	133
Clothing Stores (NAICS 4481)	\$22,040,677	\$73,477,352	<b>-\$51,436,675</b>	<b>-53.9</b>	82
Shoe Stores (NAICS 4482)	\$2,993,899	\$23,117,582	<b>-\$20,123,683</b>	<b>-77.1</b>	30
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$3,346,733	\$5,156,223	<b>-\$1,809,490</b>	<b>-21.3</b>	21
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$8,221,590	\$8,237,166	<b>-\$15,576</b>	<b>-0.1</b>	31
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$4,000,120	\$3,875,625	<b>\$124,495</b>	<b>1.6</b>	24
Book, Periodical, and Music Stores (NAICS 4512)	\$4,221,470	\$4,361,541	<b>-\$140,071</b>	<b>-1.6</b>	7

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

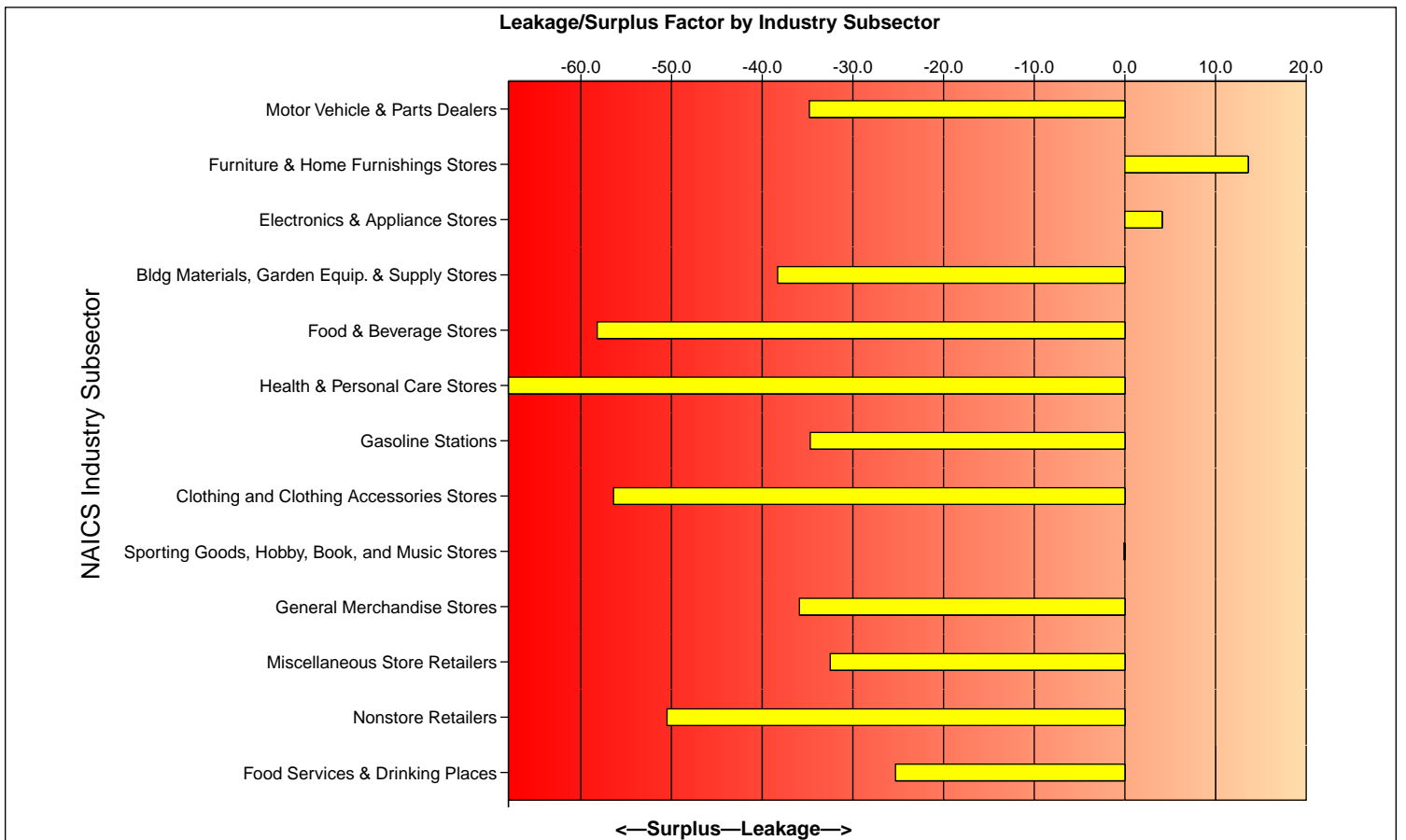
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**Radius: 15 minutes**

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$101,114,150	\$214,376,168	\$-113,262,018	-35.9	47
Department Stores Excluding Leased Depts.(NAICS 4521)	\$43,646,674	\$87,700,796	\$-44,054,122	-33.5	10
Other General Merchandise Stores (NAICS 4529)	\$57,467,476	\$126,675,372	\$-69,207,896	-37.6	37
Miscellaneous Store Retailers (NAICS 453)	\$10,938,574	\$21,489,616	\$-10,551,042	-32.5	98
Florists (NAICS 4531)	\$1,288,801	\$1,823,374	\$-534,573	-17.2	20
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$5,451,954	\$3,580,668	\$1,871,286	20.7	18
Used Merchandise Stores (NAICS 4533)	\$670,803	\$1,781,802	\$-1,110,999	-45.3	19
Other Miscellaneous Store Retailers (NAICS 4539)	\$3,527,016	\$14,303,772	\$-10,776,756	-60.4	41
Nonstore Retailers (NAICS 454)	\$4,321,497	\$13,126,729	\$-8,805,232	-50.5	11
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$1,102,966	\$3,744,133	\$-2,641,167	-54.5	5
Vending Machine Operators (NAICS 4542)	\$539,375	\$1,458,389	\$-919,014	-46.0	3
Direct Selling Establishments (NAICS 4543)	\$2,679,156	\$7,924,207	\$-5,245,051	-49.5	3
Food Services & Drinking Places (NAICS 722)	\$103,303,395	\$173,131,019	\$-69,827,624	-25.3	251
Full-Service Restaurants (NAICS 7221)	\$45,659,562	\$81,697,475	\$-36,037,913	-28.3	158
Limited-Service Eating Places (NAICS 7222)	\$47,536,539	\$77,853,082	\$-30,316,543	-24.2	62
Special Food Services (NAICS 7223)	\$4,467,002	\$7,158,932	\$-2,691,930	-23.2	13
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$5,640,292	\$6,421,530	\$-781,238	-6.5	18



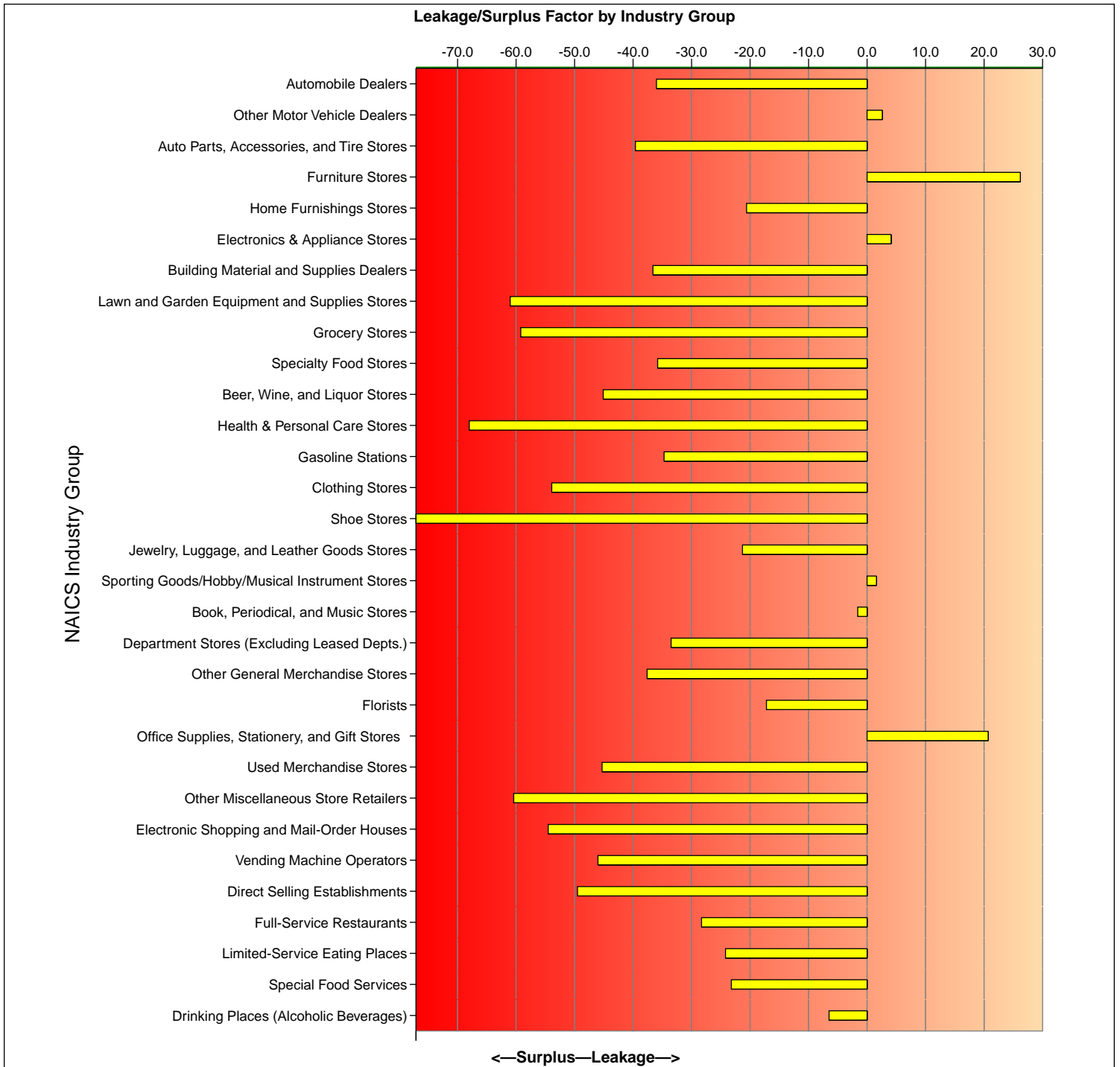
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**Site Type: Drive Time**

**Leakage/Surplus Factor by Industry Group**



Source: ESRI and infoUSA®

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**Drive Times**  
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**Latitude: 26.170307**  
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**Radius: 30 minutes**

**Summary Demographics**

2009 Population	682,623
2009 Households	204,423
2009 Median Disposable Income	\$27,739
2009 Per Capita Income	\$13,204

**Industry Summary**

	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$3,514,682,833	\$8,443,014,514	<b>-\$4,928,331,681</b>	<b>-41.2</b>	5,628
Total Retail Trade (NAICS 44-45)	\$3,016,712,457	\$7,446,888,572	<b>-\$4,430,176,115</b>	<b>-42.3</b>	4,332
Total Food & Drink (NAICS 722)	\$497,970,376	\$996,125,942	<b>-\$498,155,566</b>	<b>-33.3</b>	1,296

<b>Industry Group</b>	<b>Demand (Retail Potential)</b>	<b>Supply (Retail Sales)</b>	<b>Retail Gap</b>	<b>Leakage/Surplus Factor</b>	<b>Number of Businesses</b>
Motor Vehicle & Parts Dealers (NAICS 441)	\$769,123,465	\$2,109,006,939	<b>-\$1,339,883,474</b>	<b>-46.6</b>	859
Automobile Dealers (NAICS 4411)	\$662,716,693	\$1,905,771,798	<b>-\$1,243,055,105</b>	<b>-48.4</b>	550
Other Motor Vehicle Dealers (NAICS 4412)	\$49,387,581	\$55,675,955	<b>-\$6,288,374</b>	<b>-6.0</b>	54
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$57,019,191	\$147,559,186	<b>-\$90,539,995</b>	<b>-44.3</b>	255
Furniture & Home Furnishings Stores (NAICS 442)	\$133,890,098	\$225,521,529	<b>-\$91,631,431</b>	<b>-25.5</b>	177
Furniture Stores (NAICS 4421)	\$107,917,200	\$176,152,308	<b>-\$68,235,108</b>	<b>-24.0</b>	92
Home Furnishings Stores (NAICS 4422)	\$25,972,898	\$49,369,221	<b>-\$23,396,323</b>	<b>-31.1</b>	85
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$48,818,453	\$107,365,224	<b>-\$58,546,771</b>	<b>-37.5</b>	208
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$115,177,830	\$263,885,603	<b>-\$148,707,773</b>	<b>-39.2</b>	258
Building Material and Supplies Dealers (NAICS 4441)	\$110,521,685	\$252,639,055	<b>-\$142,117,370</b>	<b>-39.1</b>	212
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$4,656,145	\$11,246,548	<b>-\$6,590,403</b>	<b>-41.4</b>	46
Food & Beverage Stores (NAICS 445)	\$674,020,380	\$1,655,445,538	<b>-\$981,425,158</b>	<b>-42.1</b>	642
Grocery Stores (NAICS 4451)	\$628,948,265	\$1,515,359,760	<b>-\$886,411,495</b>	<b>-41.3</b>	375
Specialty Food Stores (NAICS 4452)	\$35,265,501	\$107,124,978	<b>-\$71,859,477</b>	<b>-50.5</b>	222
Beer, Wine, and Liquor Stores (NAICS 4453)	\$9,806,614	\$32,960,800	<b>-\$23,154,186</b>	<b>-54.1</b>	45
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$69,769,150	\$238,316,634	<b>-\$168,547,484</b>	<b>-54.7</b>	324
Gasoline Stations (NAICS 447/4471)	\$470,446,604	\$1,068,451,676	<b>-\$598,005,072</b>	<b>-38.9</b>	181
Clothing and Clothing Accessories Stores (NAICS 448)	\$133,183,891	\$423,239,334	<b>-\$290,055,443</b>	<b>-52.1</b>	637
Clothing Stores (NAICS 4481)	\$103,022,988	\$325,748,625	<b>-\$222,725,637</b>	<b>-51.9</b>	408
Shoe Stores (NAICS 4482)	\$14,306,528	\$61,557,732	<b>-\$47,251,204</b>	<b>-62.3</b>	106
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$15,854,375	\$35,932,977	<b>-\$20,078,602</b>	<b>-38.8</b>	123
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$38,459,775	\$69,867,287	<b>-\$31,407,512</b>	<b>-29.0</b>	186
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$19,325,246	\$46,600,532	<b>-\$27,275,286</b>	<b>-41.4</b>	146
Book, Periodical, and Music Stores (NAICS 4512)	\$19,134,529	\$23,266,755	<b>-\$4,132,226</b>	<b>-9.7</b>	40

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

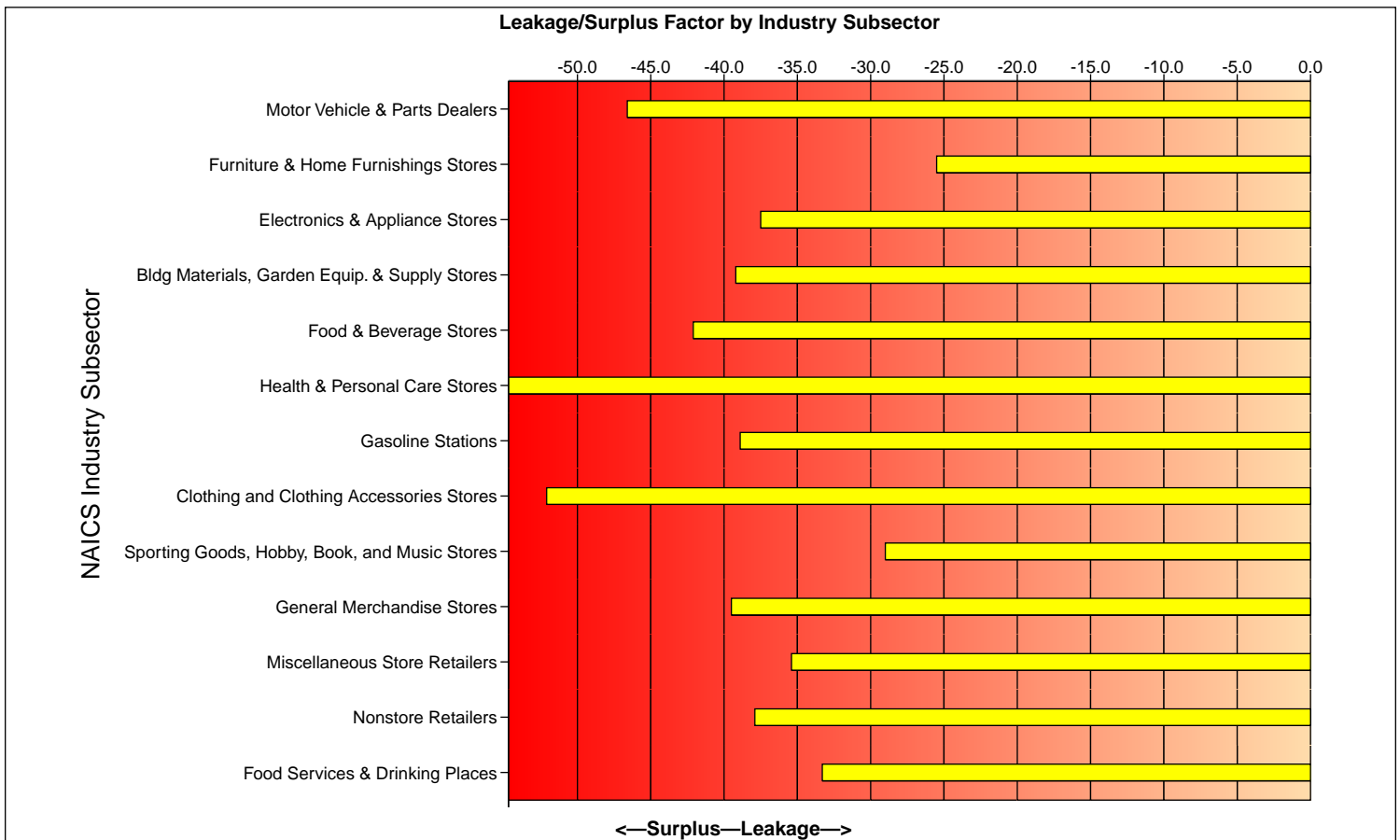
Source: ESRI and infoUSA®

**Weslaco Town Center**  
**Drive Times**  
**26.170307, -97.968269**

**Site Type: Drive Time**

**Latitude: 26.170307**  
**Longitude: -97.968269**  
**Radius: 30 minutes**

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$486,312,554	\$1,120,238,245	\$-633,925,691	-39.5	247
Department Stores Excluding Leased Depts.(NAICS 4521)	\$217,829,489	\$596,539,566	\$-378,710,077	-46.5	79
Other General Merchandise Stores (NAICS 4529)	\$268,483,065	\$523,698,679	\$-255,215,614	-32.2	168
Miscellaneous Store Retailers (NAICS 453)	\$53,095,374	\$111,291,625	\$-58,196,251	-35.4	556
Florists (NAICS 4531)	\$6,248,006	\$11,719,876	\$-5,471,870	-30.5	116
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$26,939,768	\$46,214,722	\$-19,274,954	-26.3	148
Used Merchandise Stores (NAICS 4533)	\$4,092,275	\$7,732,443	\$-3,640,168	-30.8	115
Other Miscellaneous Store Retailers (NAICS 4539)	\$15,815,325	\$45,624,584	\$-29,809,259	-48.5	177
Nonstore Retailers (NAICS 454)	\$24,414,883	\$54,258,938	\$-29,844,055	-37.9	57
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$9,132,621	\$24,560,450	\$-15,427,829	-45.8	22
Vending Machine Operators (NAICS 4542)	\$3,176,023	\$4,915,481	\$-1,739,458	-21.5	15
Direct Selling Establishments (NAICS 4543)	\$12,106,239	\$24,783,007	\$-12,676,768	-34.4	20
Food Services & Drinking Places (NAICS 722)	\$497,970,376	\$996,125,942	\$-498,155,566	-33.3	1,296
Full-Service Restaurants (NAICS 7221)	\$221,187,190	\$452,750,893	\$-231,563,703	-34.4	779
Limited-Service Eating Places (NAICS 7222)	\$228,032,175	\$437,072,113	\$-209,039,938	-31.4	359
Special Food Services (NAICS 7223)	\$22,768,207	\$68,015,767	\$-45,247,560	-49.8	56
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$25,982,804	\$38,287,169	\$-12,304,365	-19.1	102



Source: ESRI and infoUSA®

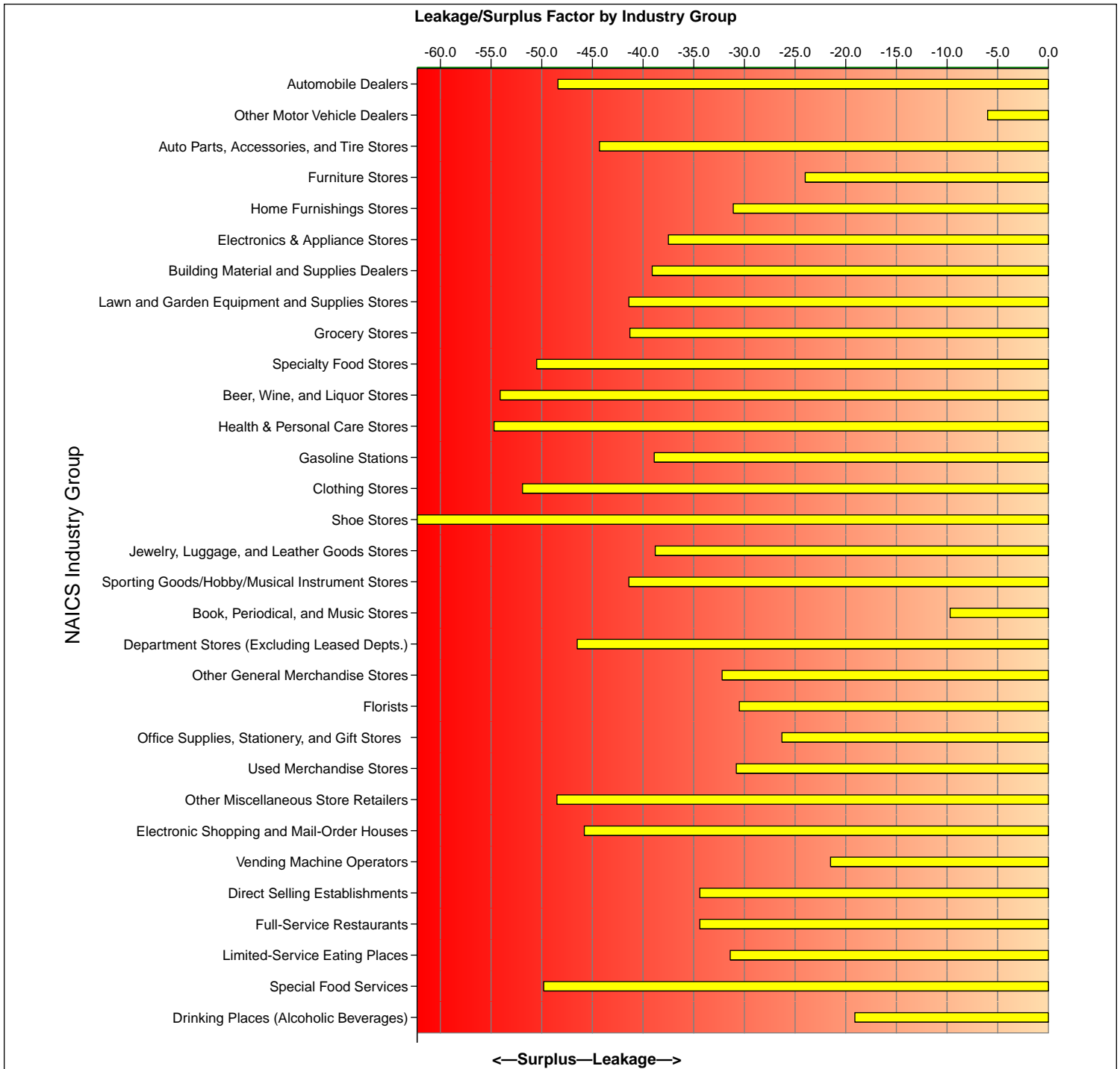


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**Leakage/Surplus Factor by Industry Group**



Source: ESRI and infoUSA®