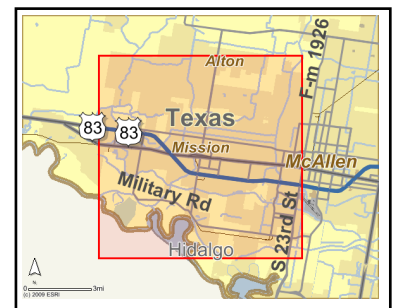
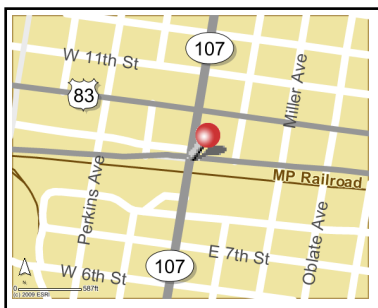


Site Map

Mission, TX

Randy Summers, CCIM
November 9, 2009

Latitude 26.214746
Longitude -98.325890





Mission, TX	26.214746, -98.325890	26.214746, -98.325890	26.214746, -98.325890
Site Type: Ring	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles

2009 Population

Total Population	15,050	67,749	140,295
Male Population	47.6%	48.1%	48.3%
Female Population	52.4%	51.9%	51.7%
Median Age	31.2	31.7	29.4

2009 Income

Median HH Income	\$24,337	\$36,952	\$33,355
Per Capita Income	\$11,191	\$15,307	\$13,153
Average HH Income	\$35,007	\$48,357	\$44,186

2009 Households

Total Households	4,828	21,599	41,607
Average Household Size	3.12	3.13	3.36

2009 Housing

Owner Occupied Housing Units	52.1%	57.6%	57.4%
Renter Occupied Housing Units	36.1%	19.4%	20.9%
Vacant Housing Units	11.8%	23.0%	21.7%

Population

1990 Population	13,359	34,036	67,133
2000 Population	13,497	49,082	104,312
2009 Population	15,050	67,749	140,295
2014 Population	15,977	77,472	159,304
1990-2000 Annual Rate	0.1%	3.73%	4.51%
2000-2009 Annual Rate	1.18%	3.55%	3.26%
2009-2014 Annual Rate	1.2%	2.72%	2.57%

In the identified market area, the current year population is 140,295. In 2000, the Census count in the market area was 104,312. The rate of change since 2000 was 3.26 percent annually. The five-year projection for the population in the market area is 159,304, representing a change of 2.57 percent annually from 2009 to 2014. Currently, the population is 48.3 percent male and 51.7 percent female.

Households

1990 Households	3,797	9,597	18,143
2000 Households	4,126	14,846	29,597
2009 Households	4,828	21,599	41,607
2014 Households	5,176	25,010	47,722
1990-2000 Annual Rate	0.83%	4.46%	5.02%
2000-2009 Annual Rate	1.71%	4.14%	3.75%
2009-2014 Annual Rate	1.4%	2.98%	2.78%

The household count in this market area has changed from 29,597 in 2000 to 41,607 in the current year, a change of 3.75 percent annually. The five-year projection of households is 47,722, a change of 2.78 percent annually from the current year total. Average household size is currently 3.36, compared to 3.51 in the year 2000. The number of families in the current year is 35,071 in the market area.

Housing

Currently, 57.4 percent of the 53,147 housing units in the market area are owner occupied; 20.9 percent, renter occupied; and 21.7 percent are vacant. In 2000, there were 38,367 housing units—57.9 percent owner occupied, 19.9 percent renter occupied and 22.2 percent vacant. The rate of change in housing units since 2000 is 3.59 percent. Median home value in the market area is \$73,949, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.48 percent annually to \$87,758. From 2000 to the current year, median home value changed by 3.9 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Mission, TX Site Type: Ring	26.214746, -98.325890 Radius: 1 Miles	26.214746, -98.325890 Radius: 3 Miles	26.214746, -98.325890 Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$15,669	\$16,763	\$16,212
2000 Median HH Income	\$20,319	\$29,142	\$26,204
2009 Median HH Income	\$24,337	\$36,952	\$33,355
2014 Median HH Income	\$26,449	\$42,486	\$37,958
1990-2000 Annual Rate	2.63%	5.69%	4.92%
2000-2009 Annual Rate	1.97%	2.6%	2.64%
2009-2014 Annual Rate	1.68%	2.83%	2.62%
Per Capita Income			
1990 Per Capita Income	\$5,849	\$6,474	\$6,196
2000 Per Capita Income	\$9,433	\$12,248	\$10,560
2009 Per Capita Income	\$11,191	\$15,307	\$13,153
2014 Per Capita Income	\$11,915	\$16,150	\$13,912
1990-2000 Annual Rate	4.9%	6.58%	5.48%
2000-2009 Annual Rate	1.86%	2.44%	2.4%
2009-2014 Annual Rate	1.26%	1.08%	1.13%
Average Household Income			
1990 Average Household Income	\$20,681	\$22,561	\$22,437
2000 Average Household Income	\$30,903	\$40,399	\$37,001
2009 Average HH Income	\$35,007	\$48,357	\$44,186
2014 Average HH Income	\$36,945	\$50,464	\$46,268
1990-2000 Annual Rate	4.1%	6%	5.13%
2000-2009 Annual Rate	1.36%	1.96%	1.94%
2009-2014 Annual Rate	1.08%	0.86%	0.93%

Households by Income

Current median household income is \$33,355 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$37,958 in five years. In 2000, median household income was \$26,204, compared to \$16,212 in 1990.

Current average household income is \$44,186 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$46,268 in five years. In 2000, average household income was \$37,001, compared to \$22,437 in 1990.

Current per capita income is \$13,153 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$13,912 in five years. In 2000, the per capita income was \$10,560, compared to \$6,196 in 1990.

Population by Employment

Total Businesses	1,062	2,401	3,796
Total Employees	7,982	19,139	33,515

Currently, 91.0 percent of the civilian labor force in the identified market area is employed and 9.0 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 94.0 percent of the civilian labor force, and unemployment will be 6.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 52.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 51.5 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 20.9 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 27.6 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 73.5 percent of the market area population drove alone to work, and 2.0 percent worked at home. The average travel time to work in 2000 was 21.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 37.5 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 25.1 percent were high school graduates only (29.8 percent in the U.S.)
- 4.3 percent had completed an Associate degree (7.2 percent in the U.S.)
- 12.1 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 4.6 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Demographic and Income Profile

Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589
Radius: 1 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	13,497	15,050	15,977
Households	4,126	4,828	5,176
Families	3,264	3,758	3,992
Average Household Size	3.27	3.12	3.09
Owner Occupied HUs	2,470	2,852	3,184
Renter Occupied HUs	1,656	1,977	1,992
Median Age	30.4	31.2	31.8

Trends: 2009-2014 Annual Rate	Area	State	National
Population	1.2%	1.79%	0.91%
Households	1.4%	1.76%	0.94%
Families	1.22%	1.59%	0.74%
Owner HHs	2.23%	2.41%	1.19%
Median Household Income	1.68%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,525	37.7%	1,534	31.8%	1,498	28.9%
\$15,000 - \$24,999	860	21.3%	928	19.2%	1,001	19.3%
\$25,000 - \$34,999	412	10.2%	576	11.9%	540	10.4%
\$35,000 - \$49,999	490	12.1%	563	11.7%	579	11.2%
\$50,000 - \$74,999	487	12.1%	831	17.2%	1,162	22.4%
\$75,000 - \$99,999	159	3.9%	208	4.3%	201	3.9%
\$100,000 - \$149,999	74	1.8%	155	3.2%	157	3.0%
\$150,000 - \$199,000	2	0.0%	8	0.2%	10	0.2%
\$200,000+	31	0.8%	25	0.5%	29	0.6%
Median Household Income	\$20,319		\$24,337		\$26,449	
Average Household Income	\$30,903		\$35,007		\$36,945	
Per Capita Income	\$9,433		\$11,191		\$11,915	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,221	9.0%	1,392	9.2%	1,445	9.0%
5 - 9	1,169	8.7%	1,315	8.7%	1,397	8.7%
10 - 14	1,078	8.0%	1,215	8.1%	1,326	8.3%
15 - 19	1,154	8.6%	1,191	7.9%	1,254	7.8%
20 - 24	1,010	7.5%	1,042	6.9%	1,135	7.1%
25 - 34	1,868	13.8%	2,117	14.1%	2,080	13.0%
35 - 44	1,601	11.9%	1,772	11.8%	1,888	11.8%
45 - 54	1,358	10.1%	1,605	10.7%	1,627	10.2%
55 - 64	1,091	8.1%	1,381	9.2%	1,572	9.8%
65 - 74	1,040	7.7%	1,047	7.0%	1,260	7.9%
75 - 84	707	5.2%	707	4.7%	696	4.4%
85+	198	1.5%	267	1.8%	296	1.9%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,986	74.0%	10,932	72.6%	11,517	72.1%
Black Alone	43	0.3%	41	0.3%	41	0.3%
American Indian Alone	85	0.6%	89	0.6%	91	0.6%
Asian Alone	32	0.2%	35	0.2%	35	0.2%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	2,997	22.2%	3,538	23.5%	3,844	24.1%
Two or More Races	353	2.6%	414	2.8%	448	2.8%
Hispanic Origin (Any Race)	12,290	91.1%	14,105	93.7%	15,127	94.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

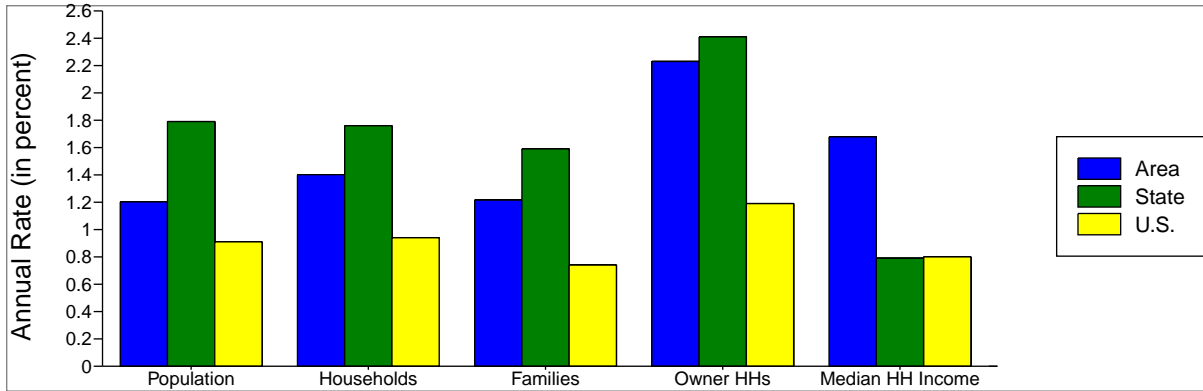
Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

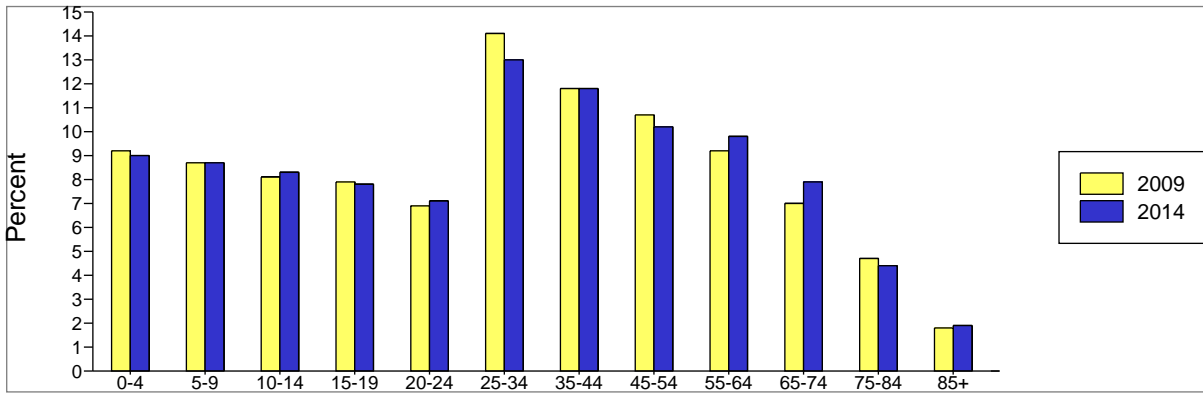
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Longitude: -98.32589
Radius: 1 Miles

Site Type: Ring

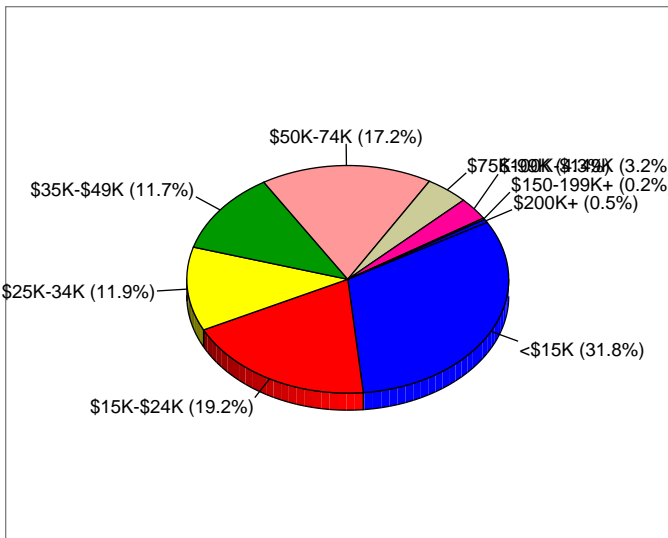
Trends 2009-2014



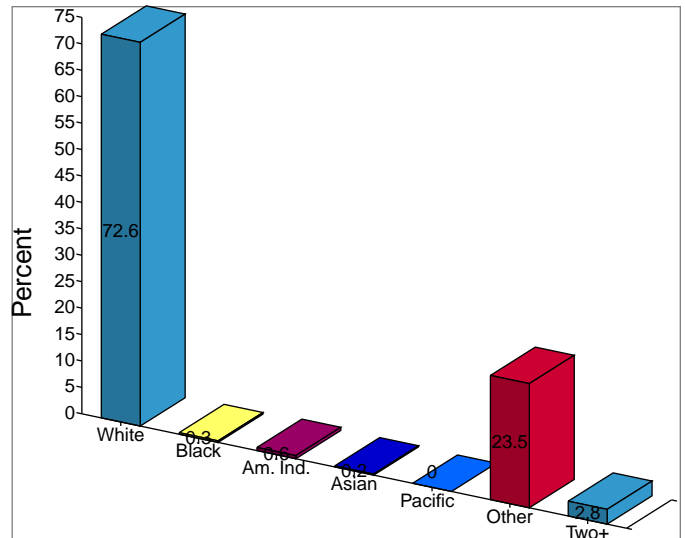
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 93.7%



Demographic and Income Profile

Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589
Radius: 3 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	49,082	67,749	77,472
Households	14,846	21,599	25,010
Families	12,312	17,666	20,284
Average Household Size	3.30	3.13	3.09
Owner Occupied HUs	11,283	16,150	19,176
Renter Occupied HUs	3,562	5,449	5,834
Median Age	30.6	31.7	32.3

Trends: 2009-2014 Annual Rate	Area	State	National
Population	2.72%	1.79%	0.91%
Households	2.98%	1.76%	0.94%
Families	2.8%	1.59%	0.74%
Owner HHs	3.49%	2.41%	1.19%
Median Household Income	2.83%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,016	27.0%	4,390	20.3%	4,529	18.1%
\$15,000 - \$24,999	2,606	17.5%	3,246	15.0%	3,575	14.3%
\$25,000 - \$34,999	2,060	13.9%	2,616	12.1%	2,665	10.7%
\$35,000 - \$49,999	2,234	15.0%	3,288	15.2%	3,624	14.5%
\$50,000 - \$74,999	2,170	14.6%	4,521	20.9%	6,627	26.5%
\$75,000 - \$99,999	789	5.3%	1,646	7.6%	1,870	7.5%
\$100,000 - \$149,999	696	4.7%	1,298	6.0%	1,399	5.6%
\$150,000 - \$199,000	116	0.8%	289	1.3%	348	1.4%
\$200,000+	182	1.2%	307	1.4%	372	1.5%
Median Household Income	\$29,142		\$36,952		\$42,486	
Average Household Income	\$40,399		\$48,357		\$50,464	
Per Capita Income	\$12,248		\$15,307		\$16,150	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,489	9.1%	6,264	9.2%	7,079	9.1%
5 - 9	4,462	9.1%	5,822	8.6%	6,635	8.6%
10 - 14	4,270	8.7%	5,481	8.1%	6,348	8.2%
15 - 19	4,046	8.2%	5,322	7.9%	5,731	7.4%
20 - 24	3,350	6.8%	4,589	6.8%	5,249	6.8%
25 - 34	6,674	13.6%	9,297	13.7%	10,533	13.6%
35 - 44	6,250	12.7%	8,252	12.2%	9,314	12.0%
45 - 54	4,916	10.0%	7,753	11.4%	8,208	10.6%
55 - 64	3,449	7.0%	6,225	9.2%	7,953	10.3%
65 - 74	3,813	7.8%	4,299	6.3%	5,722	7.4%
75 - 84	2,730	5.6%	3,279	4.8%	3,316	4.3%
85+	636	1.3%	1,165	1.7%	1,382	1.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,194	77.8%	51,557	76.1%	58,331	75.3%
Black Alone	170	0.3%	207	0.3%	219	0.3%
American Indian Alone	176	0.4%	219	0.3%	241	0.3%
Asian Alone	263	0.5%	397	0.6%	469	0.6%
Pacific Islander Alone	2	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	9,194	18.7%	13,743	20.3%	16,285	21.0%
Two or More Races	1,082	2.2%	1,624	2.4%	1,924	2.5%
Hispanic Origin (Any Race)	40,101	81.7%	57,830	85.4%	67,578	87.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

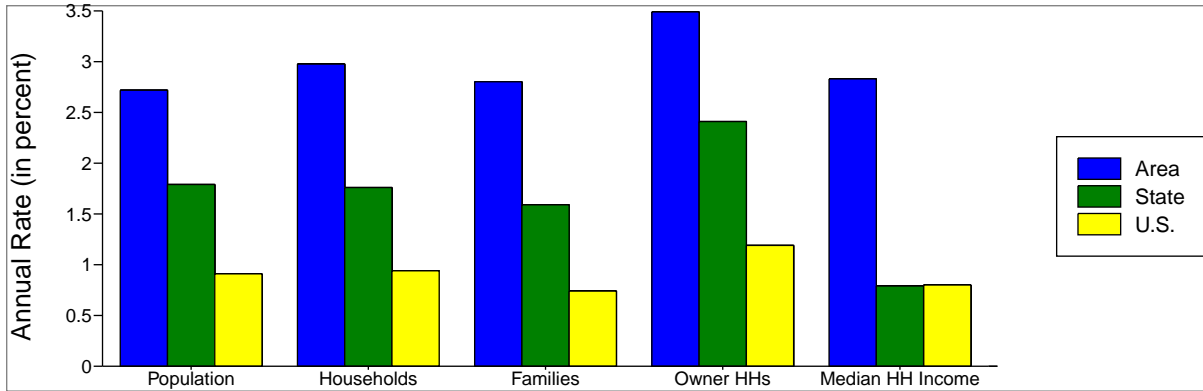
Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

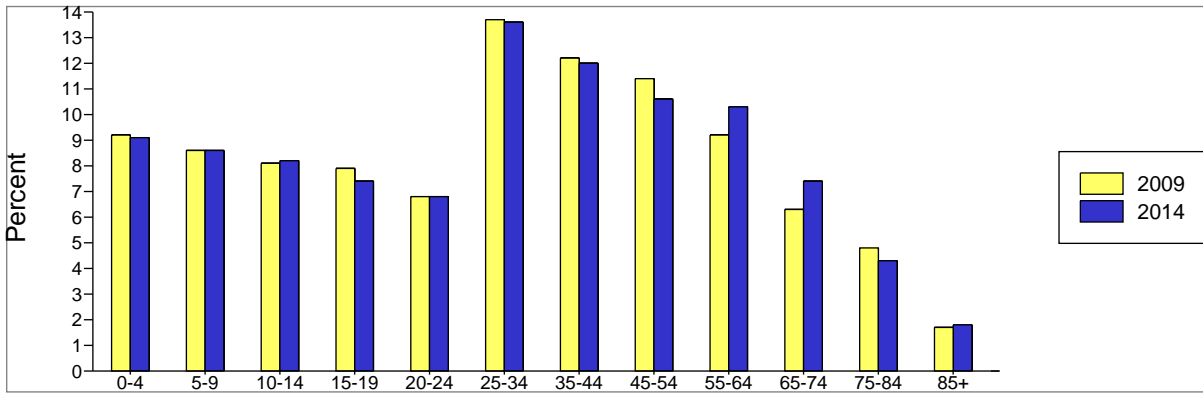
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Site Type: Ring

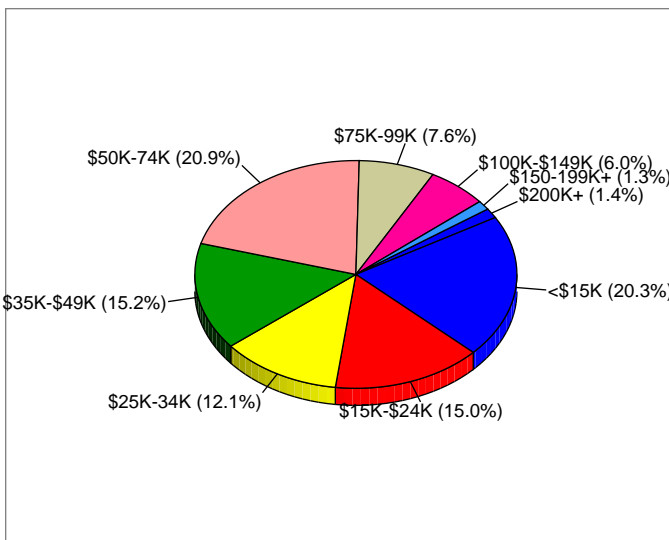
Trends 2009-2014



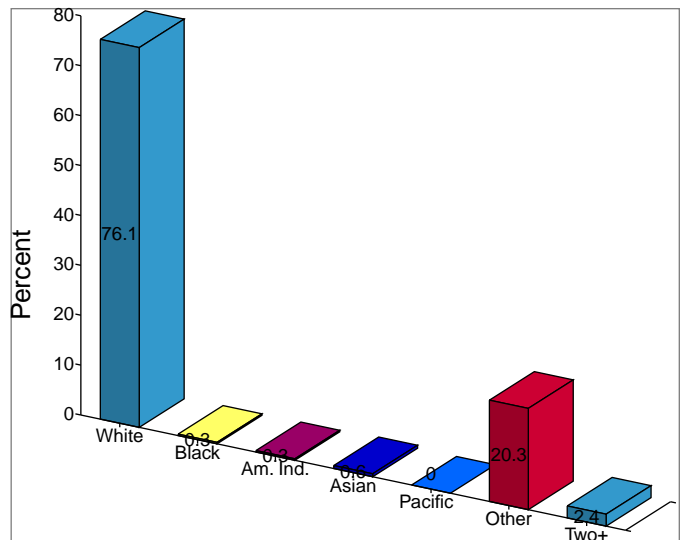
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 85.4%



Demographic and Income Profile

Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589
Radius: 5 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	104,312	140,295	159,304
Households	29,597	41,607	47,722
Families	25,228	35,071	39,956
Average Household Size	3.51	3.36	3.33
Owner Occupied HUs	22,034	30,497	35,776
Renter Occupied HUs	7,564	11,110	11,946
Median Age	28.3	29.4	29.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	2.57%	1.79%	0.91%
Households	2.78%	1.76%	0.94%
Families	2.64%	1.59%	0.74%
Owner HHs	3.24%	2.41%	1.19%
Median Household Income	2.62%	0.79%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	8,880	30.0%	9,539	22.9%	9,756	20.4%
\$15,000 - \$24,999	5,359	18.1%	6,728	16.2%	7,416	15.5%
\$25,000 - \$34,999	3,975	13.4%	5,304	12.7%	5,412	11.3%
\$35,000 - \$49,999	4,460	15.1%	6,350	15.3%	7,154	15.0%
\$50,000 - \$74,999	3,937	13.3%	8,140	19.6%	11,882	24.9%
\$75,000 - \$99,999	1,396	4.7%	2,669	6.4%	2,903	6.1%
\$100,000 - \$149,999	1,107	3.7%	1,944	4.7%	2,075	4.3%
\$150,000 - \$199,000	203	0.7%	441	1.1%	525	1.1%
\$200,000+	273	0.9%	493	1.2%	600	1.3%
Median Household Income	\$26,204		\$33,355		\$37,958	
Average Household Income	\$37,001		\$44,186		\$46,268	
Per Capita Income	\$10,560		\$13,153		\$13,912	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,350	9.9%	13,923	9.9%	15,564	9.8%
5 - 9	10,254	9.8%	13,204	9.4%	14,893	9.3%
10 - 14	9,492	9.1%	12,254	8.7%	14,175	8.9%
15 - 19	9,066	8.7%	11,743	8.4%	12,786	8.0%
20 - 24	7,740	7.4%	9,930	7.1%	11,573	7.3%
25 - 34	15,398	14.8%	19,881	14.2%	21,780	13.7%
35 - 44	13,443	12.9%	17,705	12.6%	19,569	12.3%
45 - 54	10,125	9.7%	15,448	11.0%	16,661	10.5%
55 - 64	6,757	6.5%	11,746	8.4%	14,880	9.3%
65 - 74	6,321	6.1%	7,414	5.3%	9,878	6.2%
75 - 84	4,282	4.1%	5,153	3.7%	5,327	3.3%
85+	1,085	1.0%	1,894	1.4%	2,220	1.4%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	79,254	76.0%	105,889	75.5%	119,572	75.1%
Black Alone	334	0.3%	378	0.3%	396	0.2%
American Indian Alone	366	0.4%	474	0.3%	520	0.3%
Asian Alone	684	0.7%	973	0.7%	1,120	0.7%
Pacific Islander Alone	14	0.0%	22	0.0%	26	0.0%
Some Other Race Alone	21,429	20.5%	29,338	20.9%	33,923	21.3%
Two or More Races	2,230	2.1%	3,221	2.3%	3,748	2.4%
Hispanic Origin (Any Race)	90,616	86.9%	125,756	89.6%	144,964	91.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

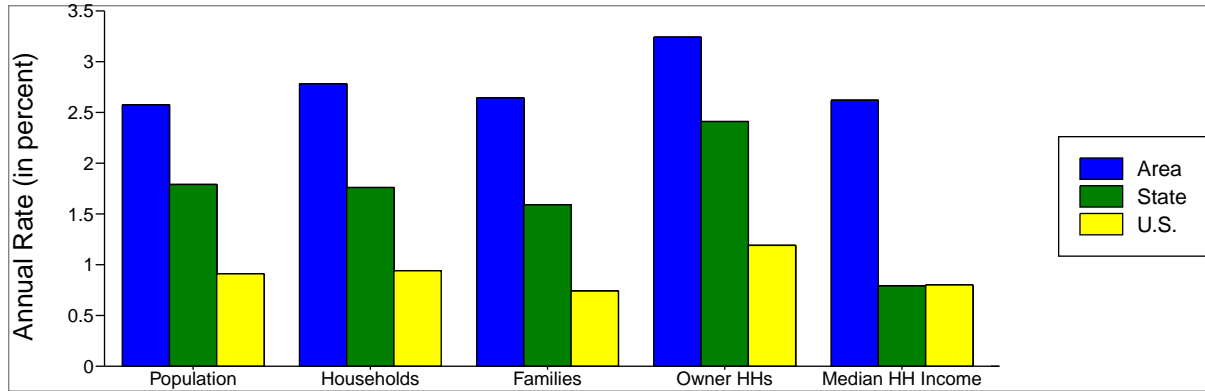
Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

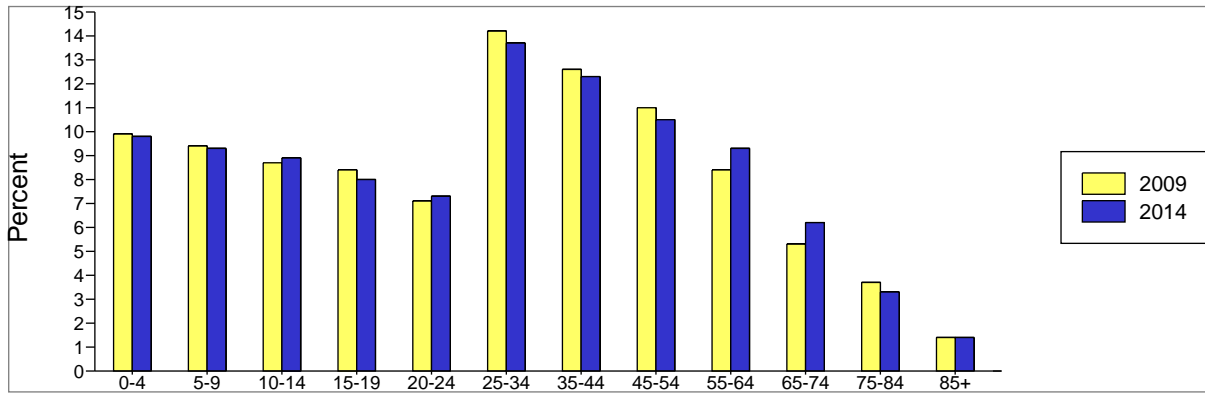
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Longitude: -98.32589
Radius: 5 Miles

Site Type: Ring

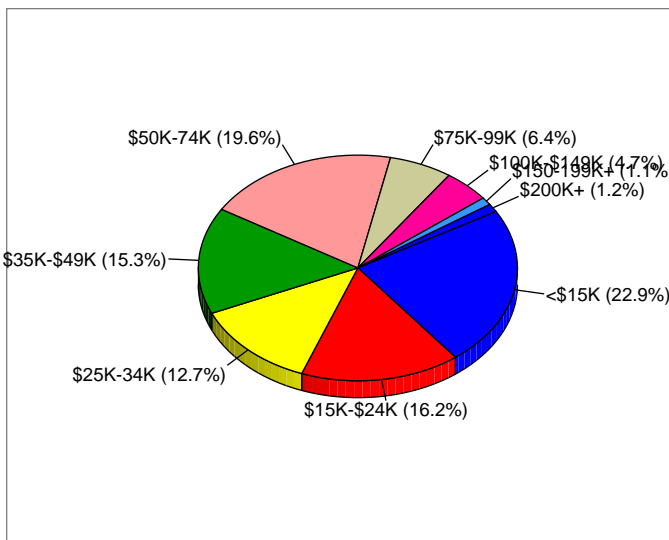
Trends 2009-2014



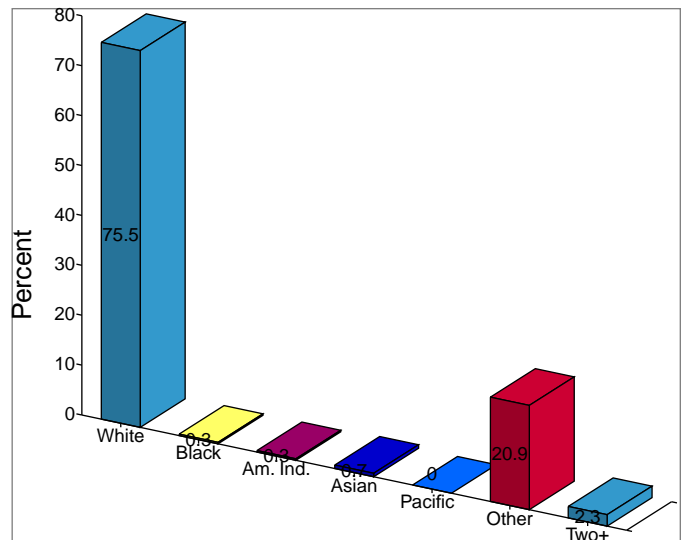
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 89.6%






Market Profile

Randy Summers, CCIM

Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	13,497	49,082	104,312
2000 Group Quarters	3	113	339
2009 Total Population	15,050	67,749	140,295
2014 Total Population	15,977	77,472	159,304
2009 - 2014 Annual Rate	1.2%	2.72%	2.57%
 2000 Households	4,126	14,846	29,597
2000 Average Household Size	3.27	3.3	3.51
2009 Households	4,828	21,599	41,607
2009 Average Household Size	3.12	3.13	3.36
2014 Households	5,176	25,010	47,722
2014 Average Household Size	3.09	3.09	3.33
2009 - 2014 Annual Rate	1.4%	2.98%	2.78%
2000 Families	3,264	12,312	25,228
2000 Average Family Size	3.77	3.68	3.85
2009 Families	3,758	17,666	35,071
2009 Average Family Size	3.63	3.52	3.71
2014 Families	3,992	20,284	39,956
2014 Average Family Size	3.61	3.5	3.69
2009 - 2014 Annual Rate	1.22%	2.8%	2.64%
 2000 Housing Units	4,681	19,622	38,367
Owner Occupied Housing Units	52.2%	57.1%	57.9%
Renter Occupied Housing Units	35.0%	18.0%	19.9%
Vacant Housing Units	12.9%	24.8%	22.2%
2009 Housing Units	5,475	28,049	53,147
Owner Occupied Housing Units	52.1%	57.6%	57.4%
Renter Occupied Housing Units	36.1%	19.4%	20.9%
Vacant Housing Units	11.8%	23.0%	21.7%
2014 Housing Units	5,907	32,744	61,458
Owner Occupied Housing Units	53.9%	58.6%	58.2%
Renter Occupied Housing Units	33.7%	17.8%	19.4%
Vacant Housing Units	12.4%	23.6%	22.4%
Median Household Income			
2000	\$20,319	\$29,142	\$26,204
2009	\$24,337	\$36,952	\$33,355
2014	\$26,449	\$42,486	\$37,958
Median Home Value			
2000	\$42,847	\$52,330	\$51,889
2009	\$59,228	\$74,519	\$73,949
2014	\$70,801	\$88,668	\$87,758
Per Capita Income			
2000	\$9,433	\$12,248	\$10,560
2009	\$11,191	\$15,307	\$13,153
2014	\$11,915	\$16,150	\$13,912
Median Age			
2000	30.4	30.6	28.3
2009	31.2	31.7	29.4
2014	31.8	32.3	29.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Mission, TX
26.214746, -98.325890

Market Profile

Randy Summers, CCIM

Latitude: 26.214746
Longitude: -98.32589
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
Household Income Base	4,040	14,869	29,590
< \$15,000	37.7%	27.0%	30.0%
\$15,000 - \$24,999	21.3%	17.5%	18.1%
\$25,000 - \$34,999	10.2%	13.9%	13.4%
\$35,000 - \$49,999	12.1%	15.0%	15.1%
\$50,000 - \$74,999	12.1%	14.6%	13.3%
\$75,000 - \$99,999	3.9%	5.3%	4.7%
\$100,000 - \$149,999	1.8%	4.7%	3.7%
\$150,000 - \$199,999	0.0%	0.8%	0.7%
\$200,000+	0.8%	1.2%	0.9%
Average Household Income	\$30,903	\$40,399	\$37,001
2009 Households by Income			
Household Income Base	4,828	21,601	41,608
< \$15,000	31.8%	20.3%	22.9%
\$15,000 - \$24,999	19.2%	15.0%	16.2%
\$25,000 - \$34,999	11.9%	12.1%	12.7%
\$35,000 - \$49,999	11.7%	15.2%	15.3%
\$50,000 - \$74,999	17.2%	20.9%	19.6%
\$75,000 - \$99,999	4.3%	7.6%	6.4%
\$100,000 - \$149,999	3.2%	6.0%	4.7%
\$150,000 - \$199,999	0.2%	1.3%	1.1%
\$200,000+	0.5%	1.4%	1.2%
Average Household Income	\$35,007	\$48,357	\$44,186
2014 Households by Income			
Household Income Base	5,177	25,009	47,723
< \$15,000	28.9%	18.1%	20.4%
\$15,000 - \$24,999	19.3%	14.3%	15.5%
\$25,000 - \$34,999	10.4%	10.7%	11.3%
\$35,000 - \$49,999	11.2%	14.5%	15.0%
\$50,000 - \$74,999	22.4%	26.5%	24.9%
\$75,000 - \$99,999	3.9%	7.5%	6.1%
\$100,000 - \$149,999	3.0%	5.6%	4.3%
\$150,000 - \$199,999	0.2%	1.4%	1.1%
\$200,000+	0.6%	1.5%	1.3%
Average Household Income	\$36,945	\$50,464	\$46,268
2000 Owner Occupied HUs by Value			
Total	2,428	11,261	21,949
<\$50,000	62.5%	48.0%	48.1%
\$50,000 - 99,999	32.5%	37.5%	38.2%
\$100,000 - 149,999	3.4%	7.8%	7.3%
\$150,000 - 199,999	0.6%	3.4%	3.2%
\$200,000 - \$299,999	0.4%	2.0%	1.8%
\$300,000 - 499,999	0.3%	0.8%	1.0%
\$500,000 - 999,999	0.3%	0.3%	0.3%
\$1,000,000+	0.0%	0.2%	0.1%
Average Home Value	\$50,900	\$69,417	\$68,230
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,692	3,553	7,634
With Cash Rent	92.0%	91.0%	91.0%
No Cash Rent	8.0%	9.0%	9.0%
Median Rent	\$251	\$294	\$317
Average Rent	\$245	\$309	\$316

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




Mission, TX
26.214746, -98.325890

Market Profile

Randy Summers, CCIM

Latitude: 26.214746
Longitude: -98.32589
Site Type: Ring



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	13,495	49,085	104,313
Age 0 - 4	9.0%	9.1%	9.9%
Age 5 - 9	8.7%	9.1%	9.8%
Age 10 - 14	8.0%	8.7%	9.1%
Age 15 - 19	8.6%	8.2%	8.7%
Age 20 - 24	7.5%	6.8%	7.4%
Age 25 - 34	13.8%	13.6%	14.8%
Age 35 - 44	11.9%	12.7%	12.9%
Age 45 - 54	10.1%	10.0%	9.7%
Age 55 - 64	8.1%	7.0%	6.5%
Age 65 - 74	7.7%	7.8%	6.1%
Age 75 - 84	5.2%	5.6%	4.1%
Age 85+	1.5%	1.3%	1.0%
Age 18+	69.2%	68.0%	65.8%
2009 Population by Age			
Total	15,051	67,748	140,295
Age 0 - 4	9.2%	9.2%	9.9%
Age 5 - 9	8.7%	8.6%	9.4%
Age 10 - 14	8.1%	8.1%	8.7%
Age 15 - 19	7.9%	7.9%	8.4%
Age 20 - 24	6.9%	6.8%	7.1%
Age 25 - 34	14.1%	13.7%	14.2%
Age 35 - 44	11.8%	12.2%	12.6%
Age 45 - 54	10.7%	11.4%	11.0%
Age 55 - 64	9.2%	9.2%	8.4%
Age 65 - 74	7.0%	6.3%	5.3%
Age 75 - 84	4.7%	4.8%	3.7%
Age 85+	1.8%	1.7%	1.4%
Age 18+	69.2%	69.3%	66.8%
2014 Population by Age			
Total	15,976	77,470	159,306
Age 0 - 4	9.0%	9.1%	9.8%
Age 5 - 9	8.7%	8.6%	9.3%
Age 10 - 14	8.3%	8.2%	8.9%
Age 15 - 19	7.8%	7.4%	8.0%
Age 20 - 24	7.1%	6.8%	7.3%
Age 25 - 34	13.0%	13.6%	13.7%
Age 35 - 44	11.8%	12.0%	12.3%
Age 45 - 54	10.2%	10.6%	10.5%
Age 55 - 64	9.8%	10.3%	9.3%
Age 65 - 74	7.9%	7.4%	6.2%
Age 75 - 84	4.4%	4.3%	3.3%
Age 85+	1.9%	1.8%	1.4%
Age 18+	69.1%	69.6%	67.1%
2000 Population by Sex			
Males	47.1%	47.8%	47.8%
Females	52.9%	52.2%	52.2%
2009 Population by Sex			
Males	47.6%	48.1%	48.3%
Females	52.4%	51.9%	51.7%
2014 Population by Sex			
Males	47.9%	48.3%	48.6%
Females	52.1%	51.7%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	13,497	49,081	104,311
White Alone	74.0%	77.8%	76.0%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian or Pacific Islander Alone	0.2%	0.5%	0.7%
Some Other Race Alone	22.2%	18.7%	20.5%
Two or More Races	2.6%	2.2%	2.1%
Hispanic Origin	91.1%	81.7%	86.9%
Diversity Index	54.2	57.5	55.4
2009 Population by Race/Ethnicity			
Total	15,050	67,750	140,295
White Alone	72.6%	76.1%	75.5%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	0.6%	0.3%	0.3%
Asian or Pacific Islander Alone	0.2%	0.6%	0.7%
Some Other Race Alone	23.5%	20.3%	20.9%
Two or More Races	2.8%	2.4%	2.3%
Hispanic Origin	93.7%	85.4%	89.6%
Diversity Index	53.4	56.6	53.6
2014 Population by Race/Ethnicity			
Total	15,977	77,472	159,305
White Alone	72.1%	75.3%	75.1%
Black Alone	0.3%	0.3%	0.2%
American Indian Alone	0.6%	0.3%	0.3%
Asian or Pacific Islander Alone	0.2%	0.6%	0.7%
Some Other Race Alone	24.1%	21.0%	21.3%
Two or More Races	2.8%	2.5%	2.4%
Hispanic Origin	94.7%	87.2%	91.0%
Diversity Index	53.3	55.9	52.9
2000 Population 3+ by School Enrollment			
 Total	12,701	46,159	97,745
Enrolled in Nursery/Preschool	1.8%	1.9%	2.3%
Enrolled in Kindergarten	2.1%	2.1%	2.2%
Enrolled in Grade 1-8	14.7%	15.7%	16.8%
Enrolled in Grade 9-12	8.8%	7.3%	7.7%
Enrolled in College	4.3%	4.8%	4.7%
Enrolled in Grad/Prof School	0.3%	0.6%	0.5%
Not Enrolled in School	67.9%	67.7%	65.7%
2009 Population 25+ by Educational Attainment			
Total	8,895	40,270	79,239
Less than 9th Grade	28.6%	20.8%	25.2%
9th - 12th Grade, No Diploma	13.3%	11.7%	12.4%
High School Graduate	28.4%	26.2%	25.1%
Some College, No Degree	15.1%	17.3%	16.3%
Associate Degree	3.1%	4.2%	4.3%
Bachelor's Degree	8.6%	14.4%	12.1%
Graduate/Professional Degree	2.8%	5.3%	4.6%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Mission, TX
26.214746, -98.325890

Latitude: 26.214746
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Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	11,128	50,182	100,914
Never Married	30.3%	25.5%	27.0%
Married	54.1%	61.4%	61.0%
Widowed	8.3%	6.5%	5.6%
Divorced	7.3%	6.6%	6.3%
2000 Population 16+ by Employment Status			
 Total	9,816	35,164	72,335
In Labor Force	48.7%	50.4%	52.9%
Civilian Employed	42.3%	44.8%	46.7%
Civilian Unemployed	6.3%	5.5%	6.1%
In Armed Forces	0.1%	0.1%	0.0%
Not in Labor Force	51.3%	49.6%	47.1%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	90.2%	91.7%	91.0%
Civilian Unemployed	9.8%	8.3%	9.0%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	94.6%	94.0%
Civilian Unemployed	6.2%	5.4%	6.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,454	18,885	38,821
Own Children < 6 Only	8.7%	8.2%	9.4%
Employed/in Armed Forces	2.6%	3.5%	3.9%
Unemployed	1.2%	0.5%	0.6%
Not in Labor Force	4.9%	4.2%	4.9%
Own Children < 6 and 6-17 Only	9.0%	9.9%	11.2%
Employed/in Armed Forces	5.0%	4.9%	4.8%
Unemployed	0.5%	0.6%	0.8%
Not in Labor Force	3.4%	4.5%	5.6%
Own Children 6-17 Only	17.8%	19.0%	19.9%
Employed/in Armed Forces	9.6%	10.3%	10.2%
Unemployed	1.2%	1.2%	1.5%
Not in Labor Force	7.0%	7.5%	8.2%
No Own Children < 18	64.5%	62.9%	59.5%
Employed/in Armed Forces	20.6%	18.7%	19.3%
Unemployed	2.5%	3.3%	2.8%
Not in Labor Force	41.4%	41.0%	37.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Mission, TX
26.214746, -98.325890

Latitude: 26.214746
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Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,664	22,690	46,427
Agriculture/Mining	1.6%	2.7%	3.0%
Construction	9.9%	10.2%	11.3%
Manufacturing	5.6%	5.2%	5.1%
Wholesale Trade	4.1%	3.5%	3.7%
Retail Trade	13.9%	14.7%	14.6%
Transportation/Utilities	4.0%	4.1%	4.5%
Information	0.7%	1.0%	1.0%
Finance/Insurance/Real Estate	3.3%	4.7%	4.4%
Services	52.0%	48.6%	47.8%
Public Administration	4.9%	5.2%	4.8%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,661	22,691	46,425
White Collar	48.9%	54.1%	51.5%
Management/Business/Financial	6.7%	9.2%	8.5%
Professional	17.4%	20.3%	18.2%
Sales	11.3%	13.1%	13.6%
Administrative Support	13.5%	11.6%	11.2%
Services	25.0%	20.7%	20.9%
Blue Collar	26.1%	25.2%	27.6%
Farming/Forestry/Fishing	1.2%	1.4%	1.6%
Construction/Extraction	8.3%	9.1%	10.4%
Installation/Maintenance/Repair	4.1%	3.0%	3.1%
Production	6.9%	5.8%	5.8%
Transportation/Material Moving	5.7%	5.9%	6.7%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,043	15,505	33,186
Drove Alone - Car, Truck, or Van	72.8%	76.9%	73.5%
Carpooled - Car, Truck, or Van	20.3%	18.1%	19.7%
Public Transportation	0.5%	0.1%	0.4%
Walked	1.7%	1.1%	1.4%
Other Means	3.1%	2.2%	3.0%
Worked at Home	1.6%	1.6%	2.0%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,042	15,506	33,185
Did Not Work at Home	98.4%	98.4%	98.0%
Less than 5 minutes	4.2%	3.0%	2.7%
5 to 9 minutes	12.7%	11.1%	10.0%
10 to 19 minutes	34.8%	38.6%	39.2%
20 to 24 minutes	18.6%	18.4%	17.8%
25 to 34 minutes	19.6%	19.0%	19.8%
35 to 44 minutes	1.2%	1.3%	1.8%
45 to 59 minutes	3.9%	3.1%	2.6%
60 to 89 minutes	0.9%	1.9%	2.0%
90 or more minutes	2.4%	2.1%	2.1%
Worked at Home	1.6%	1.6%	2.0%
Average Travel Time to Work (in min)	22.2	21.8	21.7

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	4,119	14,826	29,601
None	19.5%	8.9%	8.7%
1	41.0%	41.9%	40.4%
2	27.5%	35.2%	36.1%
3	7.8%	9.7%	10.7%
4	2.7%	2.7%	2.7%
5+	1.4%	1.6%	1.4%
Average Number of Vehicles Available	1.4	1.6	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.





Mission, TX
26.214746, -98.325890

Market Profile

Randy Summers, CCIM

Latitude: 26.214746
Longitude: -98.32589
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
 Total	4,125	14,846	29,596
Family Households	79.1%	82.9%	85.2%
Married-couple Family	54.3%	65.5%	66.3%
With Related Children	31.0%	36.6%	41.0%
Other Family (No Spouse)	24.8%	17.4%	18.9%
With Related Children	16.4%	12.1%	13.5%
Nonfamily Households	20.9%	17.1%	14.8%
Householder Living Alone	18.8%	15.1%	12.9%
Householder Not Living Alone	2.0%	1.9%	1.9%
Households with Related Children	47.3%	48.7%	54.4%
Households with Persons 65+	34.8%	32.9%	27.3%
2000 Households by Size			
Total	4,126	14,846	29,597
1 Person Household	18.8%	15.1%	12.9%
2 Person Household	23.7%	28.2%	24.3%
3 Person Household	17.6%	15.3%	16.2%
4 Person Household	15.8%	16.6%	18.6%
5 Person Household	12.0%	12.8%	14.3%
6 Person Household	6.1%	6.4%	7.3%
7+ Person Household	6.1%	5.5%	6.4%
2000 Households by Year Householder Moved In			
Total	4,120	14,827	29,600
Moved in 1999 to March 2000	20.0%	19.7%	21.4%
Moved in 1995 to 1998	23.1%	29.8%	29.6%
Moved in 1990 to 1994	10.8%	16.0%	17.1%
Moved in 1980 to 1989	19.5%	19.1%	17.8%
Moved in 1970 to 1979	14.1%	10.1%	8.8%
Moved in 1969 or Earlier	12.5%	5.4%	5.2%
Median Year Householder Moved In	1992	1995	1995
2000 Housing Units by Units in Structure			
 Total	4,693	19,729	38,053
1, Detached	67.6%	58.5%	60.1%
1, Attached	3.8%	2.7%	3.0%
2	2.9%	2.0%	2.0%
3 or 4	7.5%	3.9%	4.1%
5 to 9	2.9%	1.7%	2.4%
10 to 19	2.0%	1.2%	1.3%
20+	4.1%	2.1%	1.8%
Mobile Home	7.9%	26.2%	23.2%
Other	1.2%	1.7%	2.1%
2000 Housing Units by Year Structure Built			
Total	4,633	19,610	38,383
1999 to March 2000	2.6%	4.4%	5.6%
1995 to 1998	12.2%	23.5%	22.0%
1990 to 1994	5.6%	16.8%	17.5%
1980 to 1989	18.0%	23.3%	24.0%
1970 to 1979	23.9%	16.8%	17.1%
1969 or Earlier	37.6%	15.1%	13.8%
Median Year Structure Built	1975	1988	1988

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Mission, TX
26.214746, -98.325890

Latitude: 26.214746
Longitude: -98.32589
Site Type: Ring


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

Top 3 Tapestry Segments

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1.	Southwestern Families	Southwestern Families	Southwestern Families
2.	Industrious Urban Frin	Senior Sun Seekers	Industrious Urban Frin
3.	Midland Crowd	Up and Coming Families	Senior Sun Seekers

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,341,537	\$26,140,342	\$46,420,253
Average Spent	\$899.24	\$1,210.26	\$1,115.68
Spending Potential Index	36	48	45
Computers & Accessories: Total \$	\$521,116	\$3,262,571	\$5,775,089
Average Spent	\$107.94	\$151.05	\$138.80
Spending Potential Index	47	66	61
Education: Total \$	\$2,479,478	\$15,690,793	\$27,497,461
Average Spent	\$513.56	\$726.46	\$660.89
Spending Potential Index	41	58	53
Entertainment/Recreation: Total \$	\$7,264,855	\$46,408,427	\$80,896,147
Average Spent	\$1,504.73	\$2,148.64	\$1,944.29
Spending Potential Index	46	66	60
Food at Home: Total \$	\$11,767,935	\$69,931,225	\$124,390,233
Average Spent	\$2,437.43	\$3,237.71	\$2,989.65
Spending Potential Index	53	71	66
Food Away from Home: Total \$	\$8,169,709	\$49,636,333	\$87,711,575
Average Spent	\$1,692.15	\$2,298.08	\$2,108.10
Spending Potential Index	51	69	63
Health Care: Total \$	\$9,036,277	\$57,133,015	\$98,554,861
Average Spent	\$1,871.64	\$2,645.17	\$2,368.71
Spending Potential Index	50	70	63
HH Furnishings & Equipment: Total \$	\$4,597,664	\$28,918,528	\$50,874,520
Average Spent	\$952.29	\$1,338.88	\$1,222.74
Spending Potential Index	44	62	56
Investments: Total \$	\$2,537,728	\$18,438,901	\$31,117,630
Average Spent	\$525.63	\$853.69	\$747.89
Spending Potential Index	37	59	52
Retail Goods: Total \$	\$61,500,444	\$377,358,200	\$664,806,982
Average Spent	\$12,738.29	\$17,471.10	\$15,978.25
Spending Potential Index	50	68	62
Shelter: Total \$	\$36,952,467	\$226,818,386	\$403,776,518
Average Spent	\$7,653.78	\$10,501.34	\$9,704.53
Spending Potential Index	49	67	62
TV/Video/Sound Equipment: Total \$	\$2,988,102	\$18,206,278	\$32,048,429
Average Spent	\$618.91	\$842.92	\$770.27
Spending Potential Index	51	69	63
Travel: Total \$	\$3,835,118	\$25,142,144	\$43,896,304
Average Spent	\$794.35	\$1,164.04	\$1,055.02
Spending Potential Index	43	63	57
Vehicle Maintenance & Repairs: Total \$	\$2,309,803	\$14,180,380	\$25,028,934
Average Spent	\$478.42	\$656.53	\$601.56
Spending Potential Index	51	70	64

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.