

Demographic Detail Report

The Plaza Harlingen

216-410 N Ed Carey Dr, Harlingen, TX 78550

Building Type: **Shopping Center**
 Center Type: **Strip Center**
 Center GLA: **45,300 SF**
 Year Built: -

Total Available: **6,773 SF**
 % Leased: **85.05%**
 Rent/SF/Yr: **\$18.00**



Radius	1 Mile	3 Mile	10 Mile
Population			
2014 Projection	3,256	49,768	164,945
2009 Estimate	3,103	47,646	153,378
2000 Census	2,750	43,100	130,748
Growth 2009 - 2014	4.90%	4.50%	7.50%
Growth 2000 - 2009	12.90%	10.50%	17.30%
2009 Population by Age	3,103	47,646	153,378
Age 0 - 4	273 8.80%	4,295 9.01%	13,975 9.11%
Age 5 - 9	241 7.77%	3,925 8.24%	13,044 8.50%
Age 10 - 14	211 6.80%	3,696 7.76%	12,384 8.07%
Age 15 - 17	136 4.38%	2,356 4.94%	7,938 5.18%
Age 18 - 20	131 4.22%	2,125 4.46%	7,178 4.68%
Age 21 - 24	173 5.58%	2,594 5.44%	8,281 5.40%
Age 25 - 34	457 14.73%	6,332 13.29%	19,470 12.69%
Age 35 - 44	330 10.63%	5,663 11.89%	17,846 11.64%
Age 45 - 49	148 4.77%	2,785 5.85%	9,211 6.01%
Age 50 - 54	136 4.38%	2,666 5.60%	8,719 5.68%
Age 55 - 59	105 3.38%	2,396 5.03%	7,821 5.10%
Age 60 - 64	77 2.48%	2,060 4.32%	6,992 4.56%
Age 65 - 74	175 5.64%	3,023 6.34%	10,419 6.79%
Age 75 - 84	257 8.28%	2,443 5.13%	7,166 4.67%
Age 85 and over	251 8.09%	1,286 2.70%	2,934 1.91%
Age 16 and over	2,334 75.22%	34,928 73.31%	111,347 72.60%
Age 18 and over	2,242 72.25%	33,372 70.04%	106,037 69.13%
Age 21 and over	2,111 68.03%	31,247 65.58%	98,859 64.45%
Age 65 and over	683 22.01%	6,752 14.17%	20,519 13.38%
Median Age	33.20	32.50	31.90
Average Age	38.80	35.60	35.00

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Radius	1 Mile	3 Mile	10 Mile
2009 Population By Race	3,103	47,646	153,378
White	2,387 76.93%	36,196 75.97%	116,818 76.16%
Black or African American	24 0.77%	325 0.68%	767 0.50%
American Indian and Alaska Native	19 0.61%	213 0.45%	714 0.47%
Asian	101 3.25%	501 1.05%	819 0.53%
Native Hawaiian and Pacific Islander	0 0.00%	7 0.01%	54 0.04%
Other Race	504 16.24%	9,231 19.37%	30,264 19.73%
Two or More Races	68 2.19%	1,174 2.46%	3,940 2.57%
2009 Population by Hispanic Origin	3,102	47,645	153,378
Not Hispanic or Latino	716 23.08%	7,936 16.66%	24,678 16.09%
Hispanic or Latino:	2,387 76.95%	39,710 83.35%	128,699 83.91%
Mexican	1,848 59.57%	30,249 63.49%	99,808 65.07%
Puerto Rican	4 0.13%	223 0.47%	456 0.30%
Cuban	3 0.10%	31 0.07%	99 0.06%
Other Hispanic or Latino	531 17.12%	9,206 19.32%	28,337 18.48%
2009 Age 5+ Language at Home	2,829	43,351	139,404
Speak Only English	1,149 40.62%	13,028 30.05%	41,090 29.48%
Speak Asian or Pacific Island	81 2.86%	354 0.82%	554 0.40%
Speak IndoEuropean	17 0.60%	109 0.25%	384 0.28%
Speak Spanish	1,582 55.92%	29,790 68.72%	97,268 69.77%
Speak Other Language	0 0.00%	70 0.16%	108 0.08%
2009 Median Age, Male	30.30	30.40	30.00
2009 Average Age, Male	35.90	34.00	33.80
Median Age, Female	35.90	34.30	33.70
Average Age, Female	41.20	37.10	36.20
2009 Population by Employment Status (Age 16+)	2,335	34,928	111,348
In Armed Forces	15 0.64%	54 0.15%	93 0.08%
Civilian, Employed	1,003 42.96%	15,823 45.30%	49,036 44.04%
Civilian, Unemployed	88 3.77%	1,805 5.17%	6,389 5.74%
Not In Labor Force	1,229 52.63%	17,246 49.38%	55,830 50.14%
2009 Population by Occupation Classification (Age 16+)	1,003	15,823	49,036
Blue Collar	208 20.74%	3,341 21.11%	11,929 24.33%
White Collar	557 55.53%	8,782 55.50%	25,620 52.25%
Service	238 23.73%	3,700 23.38%	11,487 23.43%

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Radius	1 Mile	3 Mile	10 Mile
2000 Population by Marital Status (Age 15+)	2,378	35,728	113,974
Total, Never Married	520 21.87%	9,927 27.78%	30,638 26.88%
Married	1,243 52.27%	19,395 54.29%	66,893 58.69%
Widowed	391 16.44%	3,129 8.76%	7,938 6.96%
Divorced	224 9.42%	3,277 9.17%	8,505 7.46%
Males Divorced	66	1,140	2,766
Females Divorced	111	1,546	3,942
Males, Never Married	185	4,021	11,709
Females Never Married	210	4,141	11,558
2009 Population by Education	1,937	28,655	90,579
Less Than 9Th Grade	344 17.76%	6,816 23.79%	22,224 24.54%
Some High School, No Diploma	193 9.96%	3,232 11.28%	11,116 12.27%
High School Graduate (Includes Equivalency)	472 24.37%	6,773 23.64%	22,885 25.27%
Some College, No Degree	393 20.29%	5,236 18.27%	16,718 18.46%
Associate Degree	144 7.43%	1,547 5.40%	4,723 5.21%
Bachelor Degree	280 14.46%	3,368 11.75%	8,578 9.47%
Advanced Degrees	111 5.73%	1,683 5.87%	4,335 4.79%
2009 Population by Occupation (Age 16+)	1,242	19,522	60,524
Management, Business, & Financial	206 16.59%	3,201 16.40%	9,969 16.47%
Professional & Related Occupations	72 5.80%	658 3.37%	1,626 2.69%
Services	702 56.52%	11,208 57.41%	33,392 55.17%
Sales & Office	84 6.76%	1,639 8.40%	5,347 8.83%
Farming, Fishing, and Forestry	3 0.24%	118 0.60%	504 0.83%
Construction and Extraction, Maint	55 4.43%	952 4.88%	3,427 5.66%
Production & Transportation	120 9.66%	1,746 8.94%	6,259 10.34%
2009 Workers by Travel Time to Work (Age 16+)	1,018	15,876	49,128
Less Than 15 Minutes	417 40.96%	7,502 47.25%	18,494 37.64%
15 to 29 Minutes	328 32.22%	4,982 31.38%	18,845 38.36%
30 to 44 Minutes	141 13.85%	1,849 11.65%	7,201 14.66%
45 to 59 Minutes	46 4.52%	730 4.60%	2,164 4.40%
60+ Minutes	86 8.45%	813 5.12%	2,424 4.93%

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Radius	1 Mile	3 Mile	10 Mile
Households			
2014 Projection	1,231	16,443	52,275
2009 Estimate	1,151	15,602	48,356
2000 Census	973	13,818	40,661
Growth 2009 - 2014	6.90%	5.40%	8.10%
Growth 2000 - 2009	18.30%	12.90%	18.90%
2000 Households by HH Size	974	13,819	40,663
1-Person Households	281 28.85%	2,870 20.77%	7,101 17.46%
2-Person Households	252 25.87%	3,662 26.50%	11,526 28.35%
3-Person Households	155 15.91%	2,300 16.64%	6,604 16.24%
4-Person Households	146 14.99%	2,187 15.83%	6,644 16.34%
5-Person Households	85 8.73%	1,440 10.42%	4,495 11.05%
6-Person Households	26 2.67%	682 4.94%	2,204 5.42%
7 or more Person Households	29 2.98%	678 4.91%	2,089 5.14%
2009 Average Household Size	2.46	2.99	3.13
2009 Households by HH Income	1,152	15,602	48,357
Income Less than \$15,000	197 17.10%	3,326 21.32%	10,169 21.03%
Income: \$15,000 - \$24,999	147 12.76%	2,477 15.88%	7,586 15.69%
Income: \$25,000 - \$34,999	136 11.81%	1,772 11.36%	6,148 12.71%
Income: \$35,000 - \$49,999	216 18.75%	2,427 15.56%	7,994 16.53%
Income: \$50,000 - \$74,999	285 24.74%	3,226 20.68%	9,996 20.67%
Income: \$75,000 - \$99,999	77 6.68%	975 6.25%	3,117 6.45%
Income: \$100,000 - \$149,999	60 5.21%	860 5.51%	2,136 4.42%
Income: \$150,000 - \$249,999	33 2.86%	398 2.55%	908 1.88%
Income: \$250,000 - \$499,999	1 0.09%	113 0.72%	244 0.50%
Income: \$500,000 or more	0 0.00%	28 0.18%	59 0.12%
2009 Avg Household Income	\$48,507	\$48,721	\$45,756
2009 Med Household Income	\$41,591	\$36,102	\$35,384
2009 Per Capita Income	\$17,562	\$16,107	\$14,600
2009 Occupied Housing	1,152	15,602	48,356
Owner Occupied	582 50.52%	9,518 61.00%	33,219 68.70%
Renter Occupied	570 49.48%	6,084 39.00%	15,137 31.30%

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Radius	1 Mile		3 Mile		10 Mile	
2009 Housing Value - Owner Occupied	582		9,516		33,218	
Value Less than \$20,000	52	8.93%	839	8.82%	2,996	9.02%
Value \$20,000 - \$39,999	101	17.35%	1,997	20.99%	6,968	20.98%
Value \$40,000 - \$59,999	80	13.75%	2,106	22.13%	7,069	21.28%
Value \$60,000 - \$79,999	70	12.03%	1,163	12.22%	4,740	14.27%
Value \$80,000 - \$99,999	124	21.31%	1,125	11.82%	3,446	10.37%
Value \$100,000 - \$149,999	123	21.13%	1,408	14.80%	4,962	14.94%
Value \$150,000 - \$199,999	18	3.09%	429	4.51%	1,372	4.13%
Value \$200,000 - \$299,999	10	1.72%	302	3.17%	1,149	3.46%
Value \$300,000 - \$399,999	2	0.34%	69	0.73%	297	0.89%
Value \$400,000 - \$499,999	1	0.17%	25	0.26%	87	0.26%
Value \$500,000 - \$749,999	0	0.00%	20	0.21%	50	0.15%
Value \$750,000 - \$999,999	0	0.00%	11	0.12%	36	0.11%
Value \$1,000,000 or more	1	0.17%	22	0.23%	46	0.14%
2009 Med Housing Val-Owner Occupied	\$77,273		\$58,247		\$58,868	
2000 Housing Units by Units in Structure	1,351		16,767		50,449	
1 Unit Attached	76	5.63%	677	4.04%	1,690	3.35%
1 Unit Detached	410	30.35%	9,815	58.54%	30,267	60.00%
2 Units	39	2.89%	516	3.08%	1,156	2.29%
3 - 19 Units	233	17.25%	2,071	12.35%	4,118	8.16%
20 - 49 Units	72	5.33%	283	1.69%	764	1.51%
50 or more Units	148	10.95%	873	5.21%	1,357	2.69%
Mobile Home or Trailer	278	20.58%	1,907	11.37%	9,000	17.84%
Boat, RV, Van, Etc.	95	7.03%	625	3.73%	2,097	4.16%
2009 Housing Units by Yr Built	1,663		19,551		62,147	
Built 1999 to Present	347	20.87%	3,280	16.78%	13,954	22.45%
Built 1995 to 1998	210	12.63%	1,404	7.18%	5,767	9.28%
Built 1990 to 1994	143	8.60%	1,133	5.80%	4,063	6.54%
Built 1980 to 1989	496	29.83%	4,152	21.24%	12,130	19.52%
Built 1970 to 1979	349	20.99%	2,952	15.10%	9,672	15.56%
Built 1960 to 1969	41	2.47%	2,057	10.52%	5,380	8.66%
Built 1950 to 1959	48	2.89%	2,159	11.04%	5,122	8.24%
Built 1940 to 1949	18	1.08%	1,429	7.31%	3,118	5.02%
Built 1939 or Earlier	11	0.66%	985	5.04%	2,941	4.73%
2009 Median Year Built	1987		1980		1984	

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