Latitude 26.225239 Longitude -98.291150















2017 E Griffin Pkwy, Mission, TX, 78572 Site Type: Ring	26.225239, -98.291150 Radius: 1 Miles	26.225239, -98.291150 Radius: 3 Miles	26.225239, -98.291150 Radius: 5 Miles
2009 Population	40.047	75.005	040.070
Total Population	10,847	75,925	213,676
Male Population	47.9%	47.9%	48.2%
Female Population	52.1%	52.1%	51.8%
Median Age	30.5	31.7	30.4
2009 Income			
Median HH Income	\$60,711	\$39,822	\$36,458
Per Capita Income	\$24,061	\$16,069	\$14,814
Average HH Income	\$76,868	\$49,451	\$47,910
2009 Households			
Total Households	3,468	24,590	65,451
Average Household Size	3.13	3.07	3.25
2009 Housing			
Owner Occupied Housing Units	71.0%	56.2%	57.6%
Renter Occupied Housing Units	16.7%	23.8%	26.1%
Vacant Housing Units	12.3%	20.0%	16.2%
Population			
1990 Population	2,757	40.023	123,763
2000 Population	7,314	57,178	163,429
2009 Population	10,847	75,925	213,676
2014 Population	12,832	86,027	239,611
1990-2000 Annual Rate	10.25%	3.63%	2.82%
2000-2009 Annual Rate	4.35%	3.11%	2.94%
2009-2014 Annual Rate	3.42%	2.53%	2.32%

In the identified market area, the current year population is 213,676. In 2000, the Census count in the market area was 163,429. The rate of change since 2000 was 2.94 percent annually. The five-year projection for the population in the market area is 239,611, representing a change of 2.32 percent annually from 2009 to 2014. Currently, the population is 48.2 percent male and 51.8 percent female.

Households			
1990 Households	901	11,836	35,044
2000 Households	2,256	17,693	48,446
2009 Households	3,468	24,590	65,451
2014 Households	4,155	28,184	73,830
1990-2000 Annual Rate	9.61%	4.1%	3.29%
2000-2009 Annual Rate	4.76%	3.62%	3.31%
2009-2014 Annual Rate	3.68%	2.77%	2.44%

The household count in this market area has changed from 48,446 in 2000 to 65,451 in the current year, a change of 3.31 percent annually. The five-year projection of households is 73,830, a change of 2.44 percent annually from the current year total. Average household size is currently 3.25, compared to 3.36 in the year 2000. The number of families in the current year is 53,277 in the market area.

Housing

Currently, 57.6 percent of the 78,150 housing units in the market area are owner occupied; 26.1 percent, renter occupied; and 16.2 percent are vacant. In 2000, there were 57,879 housing unitsâ€" 57.4 percent owner occupied, 26.1 percent renter occupied and 16.5 percent vacant. The rate of change in housing units since 2000 is 3.3 percent. Median home value in the market area is \$84,474, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.49 percent annually to \$100,283. From 2000 to the current year, median home value changed by 3.79 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.







2017 E Griffin Pkwy, Mission, TX, 78572 Site Type: Ring	26.225239, -98.291150 Radius: 1 Miles	26.225239, -98.291150 Radius: 3 Miles	26.225239, -98.291150 Radius: 5 Miles
Median Household Income	radius. I miles	Radias. 6 miles	radius. O miles
1990 Median HH Income	\$31,905	\$18,299	\$19,552
2000 Median HH Income	\$53,481	\$31,244	\$29,595
2009 Median HH Income	\$60,711	\$39,822	\$36,458
2014 Median HH Income	\$60,024	\$46,020	\$41,394
1990-2000 Annual Rate	5.3%	5.5%	4.23%
2000-2009 Annual Rate	1.38%	2.66%	2.28%
2009-2014 Annual Rate	-0.23%	2.94%	2.57%
Per Capita Income			
1990 Per Capita Income	\$11,486	\$7,446	\$8,140
2000 Per Capita Income	\$20,699	\$12,917	\$12,238
2009 Per Capita Income	\$24,061	\$16,069	\$14,814
2014 Per Capita Income	\$24,548	\$16,918	\$15,389
1990-2000 Annual Rate	6.07%	5.66%	4.16%
2000-2009 Annual Rate	1.64%	2.39%	2.09%
2009-2014 Annual Rate	0.4%	1.04%	0.76%
Average Household Income			
1990 Average Household Income	\$38,788	\$24,845	\$28,238
2000 Average Household Income	\$66,223	\$41,564	\$40,855
2009 Average HH Income	\$76,868	\$49,451	\$47,910
2014 Average HH Income	\$77,554	\$51,461	\$49,475
1990-2000 Annual Rate	5.49%	5.28%	3.76%
2000-2009 Annual Rate	1.62%	1.9%	1.74%
2009-2014 Annual Rate	0.18%	0.8%	0.64%

Households by Income

Current median household income is \$36,458 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$41,394 in five years. In 2000, median household income was \$29,595, compared to \$19,552 in 1990.

Current average household income is \$47,910 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$49,475 in five years. In 2000, average household income was \$40,855, compared to \$28,238 in 1990.

Current per capita income is \$14,814 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$15,389 in five years. In 2000, the per capita income was \$12,238, compared to \$8,140 in 1990.

Population by Employment

Total Businesses	377	2,632	8,087
Total Employees	2.181	23.914	73.109

Currently, 92.2 percent of the civilian labor force in the identified market area is employed and 7.8 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 94.6 percent of the civilian labor force, and unemployment will be 5.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 55.1 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 57.7 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 20.0 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 22.3 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 75.8 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 20.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 33.2 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 24.5 percent were high school graduates only (29.8 percent in the U.S.)
- 4.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 14.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 5.8 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.







2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

20.223233, -30.231130		Site Typ	e: Ring			Radius: 1 Mile
Summary		2000		2009		2014
Population		7,314		10,847		12,832
Households		2,256		3,468		4,155
Families		1,921		2,906		3,450
Average Household Size		3.24		3.13		3.09
Owner Occupied HUs		1,907		2,806		3,415
Renter Occupied HUs		349		662		740
Median Age		30.9		30.5		31.2
Trends: 2009-2014 Annual Rate		Area		State		National
Population		3.42%		1.79%		0.91%
Households		3.68%		1.76%		0.94%
Families		3.49%		1.59%		0.74%
Owner HHs		4.01%		2.41%		1.19%
Median Household Income		-0.23%		0.79%		0.80%
	20	00	20	09	201	14
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	190	8.2%	229	6.6%	232	5.6%
\$15,000 - \$24,999	195	8.4%	157	4.5%	176	4.2%
\$25,000 - \$34,999	219	9.4%	288	8.3%	306	7.4%
\$35,000 - \$49,999	461	19.9%	444	12.8%	430	10.4%
\$50,000 - \$74,999	562	24.2%	1,049	30.2%	1,426	34.3%
\$75,000 - \$99,999	255	11.0%	533	15.4%	756	18.2%
\$100,000 - \$149,999	326	14.1%	498	14.4%	518	12.5%
\$150,000 - \$199,000	74	3.2%	154	4.4%	179	4.3%
\$200,000+	38	1.6%	116	3.3%	131	3.2%
Median Household Income	\$53,481		\$60,711		\$60,024	
Average Household Income	\$66,223		\$76,868		\$77,554	
Per Capita Income	\$20,699		\$24,061		\$24,548	
To Supila mosmo	20	00	20	09	201	14
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	659	9.0%	1,034	9.5%	1,247	9.7%
5 - 9	730	10.0%	927	8.5%	1,122	8.7%
10 - 14	753	10.3%	879	8.1%	1,020	7.9%
15 - 19	559	7.6%	824	7.6%	832	6.5%
20 - 24	350	4.8%	709	6.5%	769	6.0%
25 - 34	1,104	15.1%	1,812	16.7%	2,453	19.1%
35 - 44	1,309	17.9%	1,602	14.8%	1,822	14.2%
45 - 54	866	11.8%	1,491	13.7%	1,544	12.0%
55 - 64	397	5.4%	877	8.1%	1,176	9.2%
65 - 74	330	4.5%	373	3.4%	527	4.1%
75 - 84	201	2.7%	237	2.2%	221	1.7%
85+	53	0.7%	83	0.8%	100	0.8%
	20	00	20	09	201	14
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	5,867	80.2%	8,495	78.3%	9,921	77.3%
Black Alone	39	0.5%	42	0.4%	45	0.4%
American Indian Alone	18	0.2%	27	0.2%	32	0.2%
Asian Alone	178	2.4%	277	2.6%	332	2.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	1,036	14.2%	1,729	15.9%	2,163	16.9%
Two or More Races	174	2.4%	278	2.6%	339	2.6%
History and a Option (Apple December	5 0C 1	00.70/	0.000	70.00/	40.046	70.00/

Data Note: Income is expressed in current dollars.

Hispanic Origin (Any Race)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

5,024

68.7%

8,269

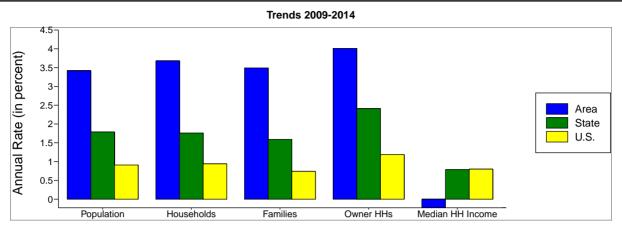
76.2%

79.6%

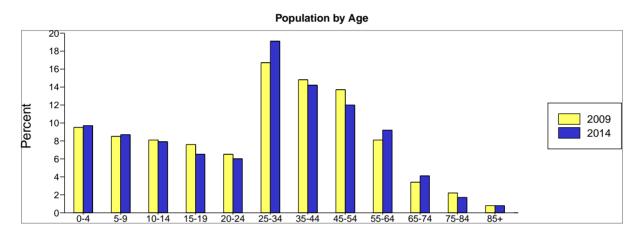
10,210

2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

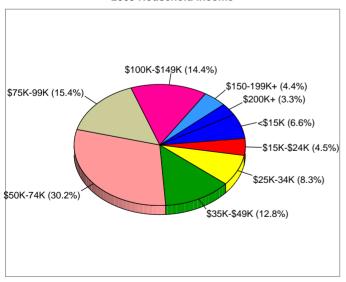
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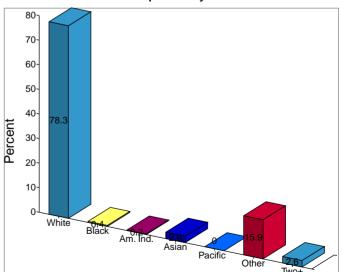
Site Type: Ring



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 76.2%







26.225239. -98.291150

2017 E Griffin Pkwy, Mission... Latitude: 26.225239 Longitude: -98.29115 Site Type: Ring Radius: 3 Miles Summary 2000 2009 2014 86,027 Population 57,178 75,925 Households 17,693 24,590 28,184 Families 14.474 19.796 22 487 Average Household Size 3.07 3.04 3.21 Owner Occupied HUs 12,459 17,286 20,427 Renter Occupied HUs 5,234 7,304 7,757 Median Age 30.8 31.7 32.3 Trends: 2009-2014 Annual Rate Area State **National** 2.53% 1.79% 0.91% Population Households 2.77% 1.76% 0.94% **Families** 2.58% 1.59% 0.74% Owner HHs 3.4% 2.41% 1.19% Median Household Income 2.94% 0.79% 0.80% 2000 2009 2014 Number Households by Income Number Percent Number Percent Percent < \$15,000 4,559 25.8% 4,837 19.7% 4,770 16.9% 3.005 3.715 \$15,000 - \$24,999 17.0% 3,399 13.8% 13.2% \$25,000 - \$34,999 2,081 11.8% 2,775 11.3% 2,762 9.8% \$35.000 - \$49.999 2.968 16.8% 3.748 15.2% 4.206 14.9% 28.9% \$50,000 - \$74,999 2.740 15.5% 5,676 23.1% 8,158 \$75,000 - \$99,999 1,132 6.4% 1,954 7.9% 2,160 7.7% 792 4.5% 1,507 6.1% 1,601 5.7% \$100,000 - \$149,999 \$150,000 - \$199,000 174 1.0% 1.4% 1.5% 356 421 204 1.4% \$200,000+ 1.2% 336 1.4% 391 \$46.020 Median Household Income \$31 244 \$39,822 Average Household Income \$41,564 \$49,451 \$51,461 Per Capita Income \$12,917 \$16,069 \$16,918 2000 2009 2014 Population by Age Number Number Percent Number Percent Percent 5,217 9.1% 6,927 9 1% 7,757 9.0% 5 - 9 5,118 9.0% 6,635 8.7% 7,457 8.7% 10 - 14 4,776 8.4% 6,197 8.2% 7,131 8.3% 15 - 19 4,600 8.0% 5,813 7.7% 6,347 7.4% 20 - 243,941 6.9% 4,968 6.5% 5,704 6.6% 25 - 34 8,272 14.5% 10,880 14.3% 11,979 13.9% 35 - 44 7,462 9,756 12.8% 10,972 12.8% 13.1% 45 - 54 5,844 10.2% 8,606 11.3% 9,162 10.7% 55 - 64 4,017 7.0% 6,801 9.0% 8,498 9.9% 65 - 74 4,065 7 1% 4,582 6.0% 6,038 7.0% 75 - 84 3,039 5.3% 3,441 4.5% 3,486 4.1% 85+ 824 1.4% 1,320 1.7% 1,497 1.7% 2000 2009 2014 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 44,625 78.0% 58,394 76.9% 65,627 76.3% 286 Black Alone 230 0.4% 270 0.4% 0.3% American Indian Alone 250 0.4% 306 0.4% 337 0.4% Asian Alone 592 1.0% 834 1.1% 962 1.1% 7 0.0% Pacific Islander Alone 4 0.0% 0.0% 8 Some Other Race Alone 10,052 17.6% 18.6% 16,493 19.2% 14,126

Data Note: Income is expressed in current dollars.

Two or More Races

Hispanic Origin (Any Race)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

1,426

46,522

2.5%

81.4%

1,988

64,263

2 6%

84.6%

2,313

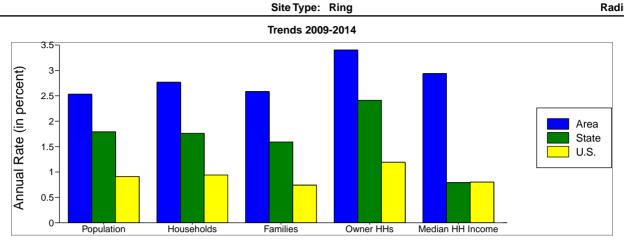
74,376

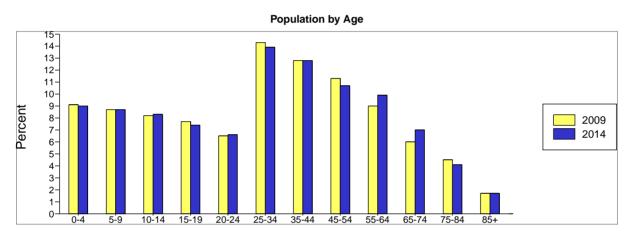
2.7%

86.5%

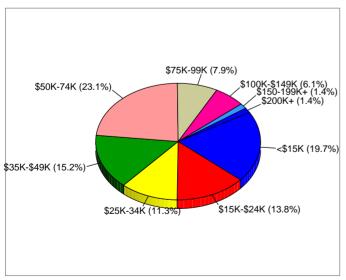
2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Radius: 3 Miles

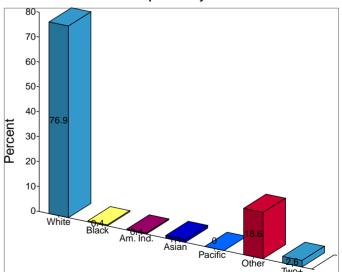








2009 Population by Race



2009 Percent Hispanic Origin: 84.6%







2017 E Griffin Pkwy, Mission... Latitude: 26.225239 26.225239. -98.291150 Longitude: -98.29115 Site Type: Ring Radius: 5 Miles Summary 2000 2009 2014 Population 163,429 213,676 239,611 Households 48,446 65,451 73,830 Families 39.570 53.277 59.824 Average Household Size 3.25 3.23 3.36 Owner Occupied HUs 33,289 45,043 52,411 Renter Occupied HUs 15.157 20,408 21.419 Median Age 29.5 30.4 30.9 Trends: 2009-2014 Annual Rate Area State **National** 2.32% 1.79% 0.91% Population Households 2.44% 1.76% 0.94% **Families** 2.35% 1.59% 0.74% Owner HHs 3.08% 2.41% 1.19% Median Household Income 2.57% 0.79% 0.80% 2000 2009 2014 Number Households by Income Number **Percent** Number Percent Percent < \$15,000 13,030 27.0% 13,685 20.9% 13,802 18.7% 10.805 \$15,000 - \$24,999 8.139 16.9% 9,883 15.1% 14.6% \$25,000 - \$34,999 6,482 13.4% 7,940 12.1% 7,987 10.8% \$35.000 - \$49.999 7.346 15.2% 10.131 15.5% 11.269 15.3% 14.5% 25.1% \$50,000 - \$74,999 7,021 12,991 19.8% 18,499 \$75,000 - \$99,999 3,017 6.2% 5,038 7.7% 5,270 7.1% 2.238 4.6% 3,931 6.0% 4.060 5.5% \$100,000 - \$149,999 \$150,000 - \$199,000 452 0.9% 1.4% 924 1,065 1.4% 558 1.4% \$200,000+ 1.2% 927 1,073 1.5% \$41.394 Median Household Income \$29,595 \$36 458 Average Household Income \$40,855 \$47.910 \$49,475 Per Capita Income \$12,238 \$14,814 \$15,389 2000 2009 2014 Population by Age Number Number Percent Percent Number Percent 15,046 9.2% 19,982 9 4% 22,212 9.3% 5 - 9 14,972 9.2% 18,974 8.9% 21,282 8.9% 10 - 14 14,209 8.7% 17,843 8.4% 20,478 8.5% 15 - 19 14,043 8.6% 17,434 8.2% 18,706 7.8% 20 - 2412,152 7.4% 15,161 7.1% 17,245 7.2% 25 - 34 24,326 14.9% 31,156 14.6% 33,811 14.1% 35 - 44 21,784 12.8% 12.6% 13.3% 27,337 30.149 45 - 54 17,833 10.9% 24,789 11.6% 26,152 10.9% 55 - 64 11,212 6.9% 19,165 9.0% 23,254 9.7% 65 - 74 9,696 5.9% 11,352 5.3% 15,223 6 4% 75 - 84 6,387 3.9% 7,622 3.6% 7,797 3.3% 85+ 1,770 1.1% 2,863 1.3% 3,302 1.4% 2000 2009 2014 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 129,106 79.0% 166,555 77.9% 185,505 77.4% Black Alone 720 0.4% 760 0.4% 776 0.3% American Indian Alone 608 0.4% 764 0.4% 830 0.3% Asian Alone 1,693 1.0% 2,179 1.0% 2,432 1.0% 0.0% Pacific Islander Alone 47 0.0% 58 0.0% 65 Some Other Race Alone 27,411 16.8% 38,050 17.8% 43,912 18.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3,844

136,829

Two or More Races

Hispanic Origin (Any Race)

2.4%

83.7%

5,309

187,839

2.5%

87.9%

6,092

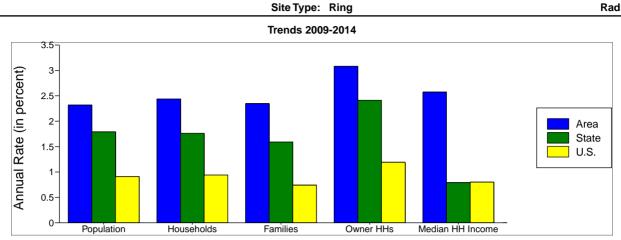
214,808

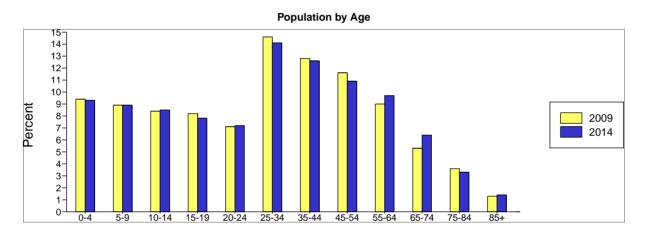
2.5%

89.6%

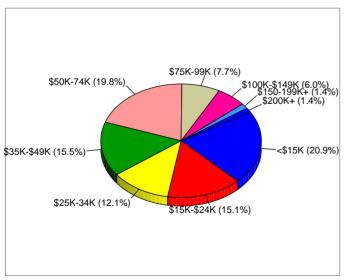
2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Radius: 5 Miles

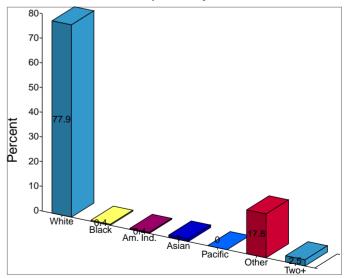








2009 Population by Race



2009 Percent Hispanic Origin: 87.9%







2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

				Site Type. King
		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
0000	2000 Total Population	7,314	57,178	163,429
	2000 Group Quarters	1	327	871
	2009 Total Population	10,847	75,925	213,676
	2014 Total Population	12,832	86,027	239,611
	2009 - 2014 Annual Rate	3.42%	2.53%	2.32%
0.0	2000 Households	2,256	17,693	48,446
	2000 Average Household Size	3.24	3.21	3.36
4111	2009 Households	3,468	24,590	65,451
	2009 Average Household Size	3.13	3.07	3.25
	2014 Households	4,155	28,184	73,830
	2014 Average Household Size	3.09	3.04	3.23
	2009 - 2014 Annual Rate	3.68%	2.77%	2.44%
	2000 Families	1,921	14,474	39,570
	2000 Average Family Size	3.53	3.6	3.77
	2009 Families	2,906	19,796	53,277
	2009 Average Family Size	3.43	3.48	3.66
	2014 Families	3,450	22,487	59,824
	2014 Average Family Size	3.41	3.45	3.65
	2009 - 2014 Annual Rate	3.49%	2.58%	2.35%
	2000 Housing Units	2,548	22,358	57,879
	Owner Occupied Housing Units	73.6%	56.5%	57.4%
	Renter Occupied Housing Units	13.5%	23.7%	26.1%
	Vacant Housing Units	12.9%	19.8%	16.5%
	2009 Housing Units	3,954	30,749	78,150
	Owner Occupied Housing Units	71.0%	56.2%	57.6%
	Renter Occupied Housing Units	16.7%	23.8%	26.1%
	Vacant Housing Units	12.3%	20.0%	16.2%
	2014 Housing Units	4,767	35,716	88,961
	Owner Occupied Housing Units	71.6%	57.2%	58.9%
	Renter Occupied Housing Units	15.5%	21.7%	24.1%
	Vacant Housing Units	12.8%	21.1%	17.0%
	Median Household Income			
	2000	\$53,481	\$31,244	\$29,595
	2009	\$60,711	\$39,822	\$36,458
	2014	\$60,024	\$46,020	\$41,394
	Median Home Value	ψ00,024	Ψ40,020	Ψ41,394
	2000	\$91,223	\$61,822	\$59,877
	2009	\$127,821	\$88,110	\$84,474
	2014	\$148,244	\$105,483	\$100,283
	Per Capita Income	Ψ140,244	Ψ100,400	Ψ100,203
	2000	\$20,699	\$12,917	\$12,238
	2009	\$20,039 \$24,061	\$16,069	\$14,814
	2014	\$24,548	\$16,918	\$15,389
	Median Age	ΨΖΤ,ΟΤΟ	ψ10,910	Ψ10,009
	2000	30.9	30.8	29.5
	2009	30.5	31.7	30.4
	2014	31.2	32.3	30.9
			02.0	55.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.





2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

Hou < \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	00 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999 35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	2,320 8.2% 8.4% 9.4% 19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	17,655 25.8% 17.0% 11.8% 16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	Radius: 5 Miles 48,283 27.0% 16.9% 13.4% 15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
Hou < \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999 35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	8.2% 8.4% 9.4% 19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	25.8% 17.0% 11.8% 16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	27.0% 16.9% 13.4% 15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
<pre></pre>	\$15,000 15,000 - \$24,999 25,000 - \$34,999 35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	8.2% 8.4% 9.4% 19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	25.8% 17.0% 11.8% 16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	27.0% 16.9% 13.4% 15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
\$ \$ \$ \$ \$ Ave 200 Hool \$ \$	15,000 - \$24,999 25,000 - \$34,999 35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	8.4% 9.4% 19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	17.0% 11.8% 16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	16.9% 13.4% 15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
\$. \$. \$. \$. Ave 200 Hoo \$. \$.	25,000 - \$34,999 35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	9.4% 19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	11.8% 16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	13.4% 15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
\$. \$ \$ \$ Ave 200 Hool \$ \$	35,000 - \$49,999 50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	19.9% 24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	16.8% 15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	15.2% 14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
\$ \$ \$ Ave 200 Hoo \$ \$	50,000 - \$74,999 75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	24.2% 11.0% 14.1% 3.2% 1.6% \$66,223	15.5% 6.4% 4.5% 1.0% 1.2% \$41,564	14.5% 6.2% 4.6% 0.9% 1.2% \$40,855
\$ \$ \$. Ave 200 Hou < \$ \$.	75,000 - \$99,999 100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	11.0% 14.1% 3.2% 1.6% \$66,223 3,468 6.6%	6.4% 4.5% 1.0% 1.2% \$41,564	6.2% 4.6% 0.9% 1.2% \$40,855
\$ \$: Ave 200 Hot < \$ \$	100,000 - \$149,999 150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	14.1% 3.2% 1.6% \$66,223 3,468 6.6%	4.5% 1.0% 1.2% \$41,564 24,588	4.6% 0.9% 1.2% \$40,855
\$ Ave 200 Hot < \$ \$	150,000 - \$199,999 200,000+ erage Household Income 09 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	3.2% 1.6% \$66,223 3,468 6.6%	1.0% 1.2% \$41,564 24,588	0.9% 1.2% \$40,855
\$: Ave 200 Ho: < \$ \$:	200,000+ erage Household Income D9 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	1.6% \$66,223 3,468 6.6%	1.2% \$41,564 24,588	1.2% \$40,855
Ave 200 Hou < \$ \$	erage Household Income D9 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	\$66,223 3,468 6.6%	\$41,564 24,588	\$40,855
200 Hot < \$ \$;	99 Households by Income usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	3,468 6.6%	24,588	
Hou	usehold Income Base \$15,000 15,000 - \$24,999 25,000 - \$34,999	6.6%		65.450
< \$ \$: \$:	\$15,000 15,000 - \$24,999 25,000 - \$34,999	6.6%		65.450
\$ \$2 \$3	15,000 - \$24,999 25,000 - \$34,999		40 =01	00,400
\$2 \$3	25,000 - \$34,999	A 50/	19.7%	20.9%
\$:		4.07/0	13.8%	15.1%
-	o= ooo	8.3%	11.3%	12.1%
	35,000 - \$49,999	12.8%	15.2%	15.5%
\$	50,000 - \$74,999	30.2%	23.1%	19.8%
\$	75,000 - \$99,999	15.4%	7.9%	7.7%
	100,000 - \$149,999	14.4%	6.1%	6.0%
	150,000 - \$199,999	4.4%	1.4%	1.4%
	200,000+	3.3%	1.4%	1.4%
	erage Household Income	\$76,868	\$49,451	\$47,910
201	4 Households by Income			
	usehold Income Base	4,154	28,184	73,830
	\$15,000	5.6%	16.9%	18.7%
	15,000 - \$24,999	4.2%	13.2%	14.6%
	25,000 - \$34,999	7.4%	9.8%	10.8%
	35,000 - \$49,999	10.4%	14.9%	15.3%
	50,000 - \$74,999	34.3%	28.9%	25.1%
	75,000 - \$99,999	18.2%	7.7%	7.1%
	100,000 - \$149,999	12.5%	5.7%	5.5%
	150,000 - \$199,999	4.3%	1.5%	1.4%
	200,000+	3.2%	1.4%	1.5%
·	erage Household Income	\$77,554	\$51,461	\$49,475
	00 Owner Occupied HUs by Value	. ,	, ,	. ,
Tota	•	1,886	12,325	33,260
	\$50,000	11.2%	37.6%	39.6%
	50,000 - 99,999	47.6%	44.0%	44.0%
	100,000 - 149,999	23.9%	10.0%	9.3%
-	150,000 - 199,999	9.2%	4.2%	3.6%
	200,000 - \$299,999	5.7%	2.5%	2.0%
-	300,000 - 499,999	2.1%	1.2%	1.1%
	500,000 - 433,333	0.0%	0.4%	0.3%
	1,000,000+	0.4%	0.4%	0.1%
	erage Home Value	\$112,888	\$77,254	\$74,047
	00 Specified Renter Occupied HUs by Contra		ψ ,=0 .	ψ. 1,517
Tota	•	ct Rent 342	5,283	15,133
	ਗ /ith Cash Rent	93.3%	93.6%	93.0%
	lo Cash Rent	93.3% 6.7%	93.6% 6.4%	7.0%
			\$333	
	dian Rent erage Rent	\$586 \$604	\$333 \$334	\$363 \$369

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.





2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115 Site Type: Ring

				Site Type: Ring
		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
• •	2000 Population by Age			
	Total	7,311	57,175	163,430
	Age 0 - 4	9.0%	9.1%	9.2%
	Age 5 - 9	10.0%	9.0%	9.2%
	Age 10 - 14	10.3%	8.4%	8.7%
	Age 15 - 19	7.6%	8.0%	8.6%
	Age 20 - 24	4.8%	6.9%	7.4%
	Age 25 - 34	15.1%	14.5%	14.9%
	Age 35 - 44	17.9%	13.1%	13.3%
	Age 45 - 54	11.8%	10.2%	10.9%
	Age 55 - 64	5.4%	7.0%	6.9%
	Age 65 - 74	4.5%	7.1%	5.9%
	Age 75 - 84	2.7%	5.3%	3.9%
	Age 85+	0.7%	1.4%	1.1%
	Age 18+	65.6%	68.6%	67.7%
	2009 Population by Age			
	Total	10,848	75,926	213,678
	Age 0 - 4	9.5%	9.1%	9.4%
	Age 5 - 9	8.5%	8.7%	8.9%
	Age 10 - 14	8.1%	8.2%	8.4%
	Age 15 - 19	7.6%	7.7%	8.2%
	Age 20 - 24	6.5%	6.5%	7.1%
	Age 25 - 34	16.7%	14.3%	14.6%
	Age 35 - 44	14.8%	12.8%	12.8%
	Age 45 - 54	13.7%	11.3%	11.6%
	Age 55 - 64	8.1%	9.0%	9.0%
	Age 65 - 74	3.4%	6.0%	5.3%
	Age 75 - 84	2.2%	4.5%	3.6%
	Age 85+	0.8%	1.7%	1.3%
	Age 18+	69.2%	69.3%	68.4%
	2014 Population by Age			
	Total	12,833	86,028	239,611
	Age 0 - 4	9.7%	9.0%	9.3%
	Age 5 - 9	8.7%	8.7%	8.9%
	Age 10 - 14	7.9%	8.3%	8.5%
	Age 15 - 19	6.5%	7.4%	7.8%
	Age 20 - 24	6.0%	6.6%	7.2%
	Age 25 - 34	19.1%	13.9%	14.1%
	Age 35 - 44	14.2%	12.8%	12.6%
	Age 45 - 54	12.0%	10.7%	10.9%
	Age 55 - 64	9.2%	9.9%	9.7%
	Age 65 - 74	4.1%	7.0%	6.4%
	Age 75 - 84	1.7%	4.1%	3.3%
	Age 85+	0.8%	1.7%	1.4%
	Age 18+	69.6%	69.5%	68.5%
	2000 Population by Sex			
	Males	47.9%	47.1%	47.7%
	Females	52.1%	52.9%	52.3%
	2009 Population by Sex			
	Males	47.9%	47.9%	48.2%
	Females	52.1%	52.1%	51.8%
	2014 Population by Sex	3,	5- , 5	3070
	Males	48.1%	48.2%	48.4%
	Females	51.9%	51.8%	51.6%





2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

				Site Type: King
		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
6508	2000 Population by Race/Ethnicity			
	Total	7,312	57,179	163,429
A STATE	White Alone	80.2%	78.0%	79.0%
	Black Alone	0.5%	0.4%	0.4%
	American Indian Alone	0.2%	0.4%	0.4%
	Asian or Pacific Islander Alone	2.4%	1.0%	1.1%
	Some Other Race Alone	14.2%	17.6%	16.8%
	Two or More Races	2.4%	2.5%	2.4%
	Hispanic Origin	68.7%	81.4%	83.7%
	Diversity Index	63.3	57.6	54.6
	Diversity index	00.0	37.0	34.0
	2009 Population by Race/Ethnicity			
	Total	10,848	75,925	213,675
	White Alone	78.3%	76.9%	77.9%
	Black Alone	0.4%	0.4%	0.4%
	American Indian Alone	0.2%	0.4%	0.4%
	Asian or Pacific Islander Alone	2.6%	1.1%	1.0%
	Some Other Race Alone	15.9%	18.6%	17.8%
	Two or More Races	2.6%	2.6%	2.5%
	Hispanic Origin	76.2%	84.6%	87.9%
	Diversity Index	60.8	56.2	52.1
	2014 Population by Race/Ethnicity			
	Total	12,832	86,026	239,612
	White Alone	77.3%	76.3%	77.4%
	Black Alone	0.4%	0.3%	0.3%
	American Indian Alone	0.2%	0.4%	0.3%
	Asian or Pacific Islander Alone	2.6%	1.1%	1.0%
	Some Other Race Alone	16.9%	19.2%	18.3%
	Two or More Races	2.6%	2.7%	2.5%
	Hispanic Origin	79.6%	86.5%	89.6%
	Diversity Index	59.6	55.4	51.2
	2000 Population 3+ by School Enrollment	0.047	52.007	454.000
	Total (D. 1)	6,917	53,667	154,293
71	Enrolled in Nursery/Preschool	1.5%	2.1%	2.2%
	Enrolled in Kindergarten	2.5%	2.1%	2.1%
	Enrolled in Grade 1-8	16.8%	15.4%	15.7%
	Enrolled in Grade 9-12	6.9%	7.2%	8.0%
	Enrolled in College	5.5%	4.9%	5.4%
	Enrolled in Grad/Prof School	1.5%	0.7%	0.8%
	Not Enrolled in School	65.2%	67.6%	65.7%
	2009 Population 25+ by Educational Attainment			
	Total	6,474	45,385	124,283
	Less than 9th Grade	6.4%	16.9%	22.1%
	9th - 12th Grade, No Diploma	4.6%	10.1%	11.1%
	•	4.6% 18.1%		
	High School Graduate		27.4% 19.7%	24.5%
	Some College, No Degree	21.4%	18.7%	17.3%
	Associate Degree	7.7%	5.0%	4.9%
	Bachelor's Degree	30.6%	15.8%	14.2%
	Graduate/Professional Degree	11.2%	6.1%	5.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.





Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

				Site Type: Ring
		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<i>₹</i> 63,0	2009 Population 15+ by Marital Status			
γ ξ.,	Total	8,006	56,165	156,878
	Never Married	22.5%	25.3%	28.5%
	Married	63.5%	60.5%	58.9%
	Widowed	4.3%	6.4%	5.8%
	Divorced	9.7%	7.8%	6.8%
line.	2000 Population 16+ by Employment Status			
	Total	5,153	40,948	116,713
	In Labor Force	64.9%	52.5%	55.1%
	Civilian Employed	61.1%	47.4%	49.6%
	Civilian Unemployed	3.6%	5.1%	5.4%
	In Armed Forces	0.2%	0.0%	0.1%
	Not in Labor Force	35.1%	47.5%	44.9%
	2009 Civilian Population 16+ in Labor Force			
	Civilian Employed	95.2%	92.8%	92.2%
		4.8%	7.2%	
	Civilian Unemployed	4.8%	7.2%	7.8%
	2014 Civilian Population 16+ in Labor Force			
	Civilian Employed	96.8%	95.1%	94.6%
	Civilian Unemployed	3.2%	4.9%	5.4%
	2000 Females 16+ by Employment Status and	Age of Children		
	Total	2,748	22,266	62,550
	Own Children < 6 Only	11.0%	9.5%	8.7%
	Employed/in Armed Forces	7.4%	4.6%	3.9%
	Unemployed	0.0%	0.5%	0.4%
	Not in Labor Force	3.6%	4.5%	4.4%
	Own Children < 6 and 6-17 Only	9.8%	9.8%	9.5%
	Employed/in Armed Forces	5.0%	4.7%	4.3%
	Unemployed	0.0%	0.5%	0.5%
	Not in Labor Force	4.8%	4.6%	4.7%
	Own Children 6-17 Only	21.8%	18.1%	20.2%
	Employed/in Armed Forces	14.4%	10.4%	11.2%
	Unemployed	0.0%	0.8%	1.2%
	Not in Labor Force	7.4%	6.8%	7.7%
	No Own Children < 18	57.4%	62.5%	61.6%
	Employed/in Armed Forces	24.7%	21.5%	22.3%
	Unemployed	3.6%	2.4%	2.7%
	Not in Labor Force	29.0%	38.6%	36.6%
		20.070	00.070	00.070







2017 E Griffin Pkwy, Mission... 26.225239, -98.291150 Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Employed Population 16+ by Industry			
Total	4,956	26,696	76,355
Agriculture/Mining	2.8%	2.1%	2.5%
Construction	7.0%	8.4%	8.9%
Manufacturing	6.7%	4.8%	4.9%
Wholesale Trade	3.7%	3.5%	3.6%
Retail Trade	11.9%	14.7%	14.9%
Transportation/Utilities	3.9%	4.1%	4.0%
Information	1.2%	1.2%	1.4%
Finance/Insurance/Real Estate	5.3%	4.8%	5.0%
Services	50.7%	50.8%	49.7%
Public Administration	6.8%	5.7%	5.1%
2009 Employed Population 16+ by Occupation			
Total	4,957	26,693	76,358
White Collar	65.8%	57.7%	57.7%
Management/Business/Financial	14.6%	9.8%	10.2%
Professional	25.7%	21.4%	21.5%
Sales	14.2%	14.6%	14.4%
Administrative Support	11.2%	12.0%	11.6%
Services	17.0%	20.7%	20.0%
Blue Collar	17.2%	21.6%	22.3%
Farming/Forestry/Fishing	0.6%	0.8%	1.1%
Construction/Extraction	5.8%	7.7%	8.0%
Installation/Maintenance/Repair	1.9%	2.8%	2.6%
Production	4.5%	4.8%	5.0%
Transportation/Material Moving	4.5%	5.5%	5.5%
2000 Workers 16+ by Means of Transportation to W			
Total	3,098	19,050	56,776
Drove Alone - Car, Truck, or Van	84.1%	76.2%	75.8%
Carpooled - Car, Truck, or Van	11.7%	17.5%	17.9%
Public Transportation	0.0%	0.4%	0.3%
Walked	0.8%	1.3%	1.5%
Other Means	1.7%	2.4%	2.3%
Worked at Home	1.6%	2.2%	2.3%
2000 Workers 16+ by Travel Time to Work			
Total	3,100	19,051	56,778
Did Not Work at Home	98.4%	97.8%	97.7%
Less than 5 minutes	2.5%	2.9%	2.7%
5 to 9 minutes	8.9%	10.7%	10.7%
10 to 19 minutes	45.8%	43.0%	42.6%
20 to 24 minutes	17.7%	17.6%	17.3%
25 to 34 minutes	14.5%	15.6%	16.4%
35 to 44 minutes	2.3%	1.5%	1.6%
45 to 59 minutes	2.7%	2.6%	2.5%
60 to 89 minutes	1.9%	1.9%	2.0%
90 or more minutes	2.0%	1.9%	1.7%
Worked at Home	1.6%	2.2%	2.3%
Average Travel Time to Work (in min)	21.2	20.6	20.4
2000 Households by Vehicles Available			
Total	2,232	17,616	48,418
None	1.4%	9.0%	8.8%
1	28.6%	39.8%	39.4%
2	51.8%	37.3%	37.3%
3	12.9%	10.0%	10.5%
4	4.6%	2.8%	2.9%
5+	0.6%	1.2%	1.1%
Average Number of Vehicles Available	1.9	1.6	1.6





Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

				Site Type: Ring
		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
00	2000 Households by Type			
M	Total	2,256	17,693	48,447
	Family Households	85.2%	81.8%	81.7%
	Married-couple Family	72.0%	62.5%	62.2%
	With Related Children	46.4%	35.1%	37.6%
		13.2%	19.4%	19.5%
	Other Family (No Spouse)			
	With Related Children	9.2%	13.4%	13.3%
	Nonfamily Households	14.8%	18.2%	18.3%
	Householder Living Alone	12.5%	15.9%	15.6%
	Householder Not Living Alone	2.3%	2.3%	2.7%
	Households with Related Children	55.6%	48.5%	50.9%
	Households with Persons 65+	18.7%	30.5%	25.6%
	2000 Households by Size			
	Total	2,256	17,693	48,446
	1 Person Household	12.6%	15.9%	15.6%
	2 Person Household	25.8%	27.6%	24.7%
	3 Person Household	17.2%	16.5%	17.1%
	4 Person Household	22.0%	17.6%	18.2%
	5 Person Household	13.9%	12.1%	12.8%
	6 Person Household	5.8%	5.8%	6.2%
	7+ Person Household			
	7+ Person Household	2.7%	4.5%	5.4%
	2000 Households by Year Householder Moved In			
	Total	2,232	17,617	48,419
	Moved in 1999 to March 2000	26.3%	22.8%	21.6%
	Moved in 1995 to 1998	42.3%	31.6%	28.7%
	Moved in 1990 to 1994	14.5%	14.7%	16.2%
	Moved in 1980 to 1989	9.1%	15.9%	17.2%
	Moved in 1970 to 1979	6.0%	9.5%	9.9%
	Moved in 1969 or Earlier	1.8%	5.5%	6.4%
	Median Year Householder Moved In	1997	1996	1995
	2000 Housing Units by Units in Structure			
	Total	2,579	21,989	58,006
	1, Detached	76.7%	56.9%	61.9%
	1, Attached		3.7%	4.2%
	•	3.6%		
	2	4.7%	2.6%	2.3%
	3 or 4	0.8%	5.4%	4.7%
	5 to 9	0.4%	3.2%	3.3%
	10 to 19	0.0%	1.6%	2.4%
	20+	2.4%	2.8%	4.6%
	Mobile Home	11.4%	21.9%	15.5%
	Other	0.0%	1.8%	1.2%
	2000 Housing Units by Year Structure Built			
	Total	2,538	22,283	57,856
	1999 to March 2000	9.7%	5.7%	4.5%
	1995 to 1998	38.5%	21.1%	16.6%
	1990 to 1994	15.1%	15.0%	13.2%
	1980 to 1989	18.8%	21.3%	24.3%
	1970 to 1979	11.9%	20.1%	21.2%
	1970 to 1979 1969 or Earlier	6.1%	16.8%	20.1%
	Median Year Structure Built	1994	1986	1984

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Latitude: 26.225239 Longitude: -98.29115

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
	Top 3 Tapestry Segments		
1.	Up and Coming Families	Industrious Urban Frin	Southwestern Families
2.	Midland Crowd	Southwestern Families	Industrious Urban Frin
3.	Senior Sun Seekers	Senior Sun Seekers	Up and Coming Families

2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$ \$6,555,060 \$30,265,851 \$79,1 Average Spent \$1,890.16 \$1,230.82 \$1 Spending Potential Index 75 49 Computers & Accessories: Total \$ \$883,826 \$3,896,252 \$9,9
Spending Potential Index 75 49 Computers & Accessories: Total \$ \$883,826 \$3,896,252 \$9,9
Computers & Accessories: Total \$ \$883,826 \$3,896,252 \$9,9
Average Count #054.05 #450.45
Average Spent \$254.85 \$158.45
Spending Potential Index 112 69
Education: Total \$ \$4,518,323 \$18,555,654 \$48,6
Average Spent \$1,302.86 \$754.60 \$
Spending Potential Index 104 60
Entertainment/Recreation: Total \$ \$12,265,857 \$54,565,935 \$138,9
Average Spent \$3,536.87 \$2,219.03 \$2,
Spending Potential Index 109 69
Food at Home: Total \$ \$16,219,932 \$80,112,902 \$209,9
Average Spent \$4,677.03 \$3,257.95 \$3,
Spending Potential Index 103 71
Food Away from Home: Total \$ \$12,465,674 \$57,357,309 \$149,5
Average Spent \$3,594.49 \$2,332.55 \$2,
Spending Potential Index 108 70
Health Care: Total \$ \$13,085,050 \$64,926,960 \$166,0
Average Spent \$3,773.08 \$2,640.38 \$2
Spending Potential Index 100 70
HH Furnishings & Equipment: Total \$ \$7,714,147 \$34,199,280 \$86,9
Average Spent \$2,224.38 \$1,390.78 \$1,
Spending Potential Index 102 64
Investments: Total \$ \$5,090,046 \$22,535,311 \$54,1
Average Spent \$1,467.72 \$916.44 \$
Spending Potential Index 102 64
Retail Goods: Total \$ \$93,091,426 \$436,921,377 \$1,125,0
Average Spent \$26,842.97 \$17,768.25 \$17,
Spending Potential Index 104 69
Shelter: Total \$ \$59,675,942 \$269,082,453 \$693,6
Average Spent \$17,207.60 \$10,942.76 \$10,
Spending Potential Index 110 70
TV/Video/Sound Equipment: Total \$ \$4,487,471 \$20,911,734 \$54,4
Average Spent \$1,293.97 \$850.42 \$
Spending Potential Index 106 70
Travel: Total \$ \$6,973,745 \$30,365,168 \$76,2
Average Spent \$2,010.88 \$1,234.86 \$1,
Spending Potential Index 109 67
Vehicle Maintenance & Repairs: Total \$ \$3,451,547 \$16,495,564 \$42,4
Average Spent \$995.26 \$670.82 \$
Spending Potential Index 106 72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.